



SOF WEEK

2024 EVENT REPORT

WHAT

An annual convention for the special operations forces (SOF) community, co-sponsored by U.S. Special Operations Command (USSOCOM) and the Global SOF Foundation (GSOF).

WHEN

6 - 10 MAY 2024

WHERE

Tampa, FL, the home of USSOCOM

WHY



Convenes the international SOF enterprise and its external stakeholders



Improves the force with professional development and relationship building



Communicates the value of SOF and its diverse mission sets to the public



Showcases technology and capabilities essential to warfighter success

WHO

19,746 Total Attendees

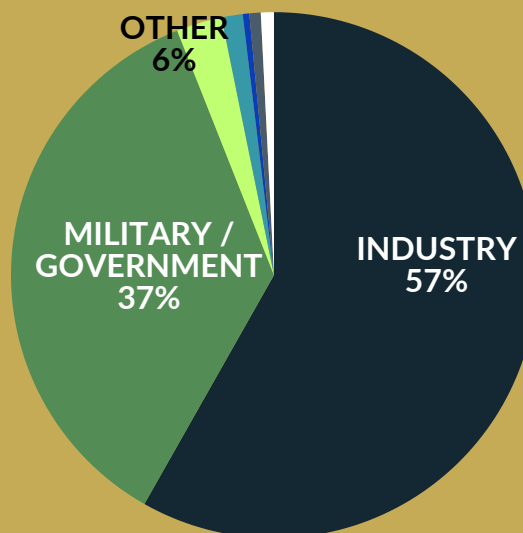
7,306 Active Duty Military & Government

2,038 Non-U.S. Citizens

579 Non-Profit/Academia

76 Media

Attendee Breakdown



INDUSTRY ENGAGEMENT

"The amount of people submitting their technology is phenomenal. That's what we need. Keep bringing it on!"

- Ms. Melissa Johnson, USSOCOM Acquisition Executive



EXHIBIT HALL STATS

711 Total Exhibiting Organizations

519 New Organizations Exhibiting from 2023

351 Small Business Exhibitors

117

Industry Sponsors Supporting SOF Week Events & Offerings

INDUSTRY DEMOS

10 Companies Conducting Interactive Demos



EXHIBITOR ZONE HIGHLIGHTS

Tampa Convention Center

- **204** - SOF Warrior
- **158** - Special Air Warfare
- **60** - Information Systems
- **52** - Maritime
- **32** - Small Business Pavilion
- **11** - Dock Slips

JW Marriott

- **64** - SOF Digital Applications
- **19** - SOF Services and SOF Support Activity

Complimentary Booths

- **32** - Government Exhibitors
- **42** - Non-Profit Exhibitors

INDUSTRY TO GOVERNMENT 1:1 MEETINGS

2,467 Applications Submitted

671 Companies Applied

458 Meetings Booked



USSOCOM Offices Meetings Booked with Industry

- **52** - DIR Science & Technology
- **31** - DIR Enterprise Information Systems
- **32** - PEO Fixed Wing
- **22** - PEO Maritime
- **27** - PEO Rotary Wing
- **32** - PEO SOF Digital Applications
- **32** - PEO SOF Services
- **23** - PEO SOF Support Activity
- **39** - PEO SOF Warrior
- **24** - PEO Tactical Information Systems
- **10** - SOF AT&L International Operations



Other Government Organizations Meetings Booked with Industry

- **18** - U.S. OSD DOT&E SIPET
- **24** - Lithuanian SOF
- **2** - Netherlands MOD Army SOF
- **22** - Rep of Korea MOD & Army
- **30** - Norwegian SOF
- **29** - Romanian SOF Command
- **9** - Swedish SOF Command

PARTNER NATION ENGAGEMENT



80 Partner Nations with official representation at SOF Week 2024



~225 Partner Nation VIPs Attended

~100 International Bi-Lateral Meetings

90 Partner Nation Companies Exhibited

73 Partner Nation SOF Commands Attended

54 Partner Nation SOF Commanders / DCDRs



12 Partner Nation Speakers

10 Partner Nations in the Capabilities Demo

Scan to see the complete list of Partner Nations represented:



INTERNATIONAL PAVILIONS



The Exhibit Hall featured six Country Pavilions: Australia, Denmark, France, Israel, Norway and UK - all of which housed multiple vendors.

FINANCIAL IMPACT

\$17.2M Economic Impact to the City of Tampa

16,266 Hotel Room Nights used for Attendees

417 Per Diem Hotel Rooms used "On Peak"

100+ Local Police Hired Daily

11+ "Widely Attended Gatherings" at Local Venues

~\$210K Proffer donated by Global SOF for Government Travel



DONATIONS:

\$15K Non-Profit Round Robin Winners

\$4K JROTC Field Trip Luncheon

\$3.5K Warrior Ethos Fundraiser

SPEAKERS & EVENTS



75+

AGENDA SESSIONS

Highlights include:

- 8 Keynotes or Senior Leader Conversations
- 4 Panels on Global Issues and Strategies
- 35 Industry-Focused Sessions
- 31 Professional Development, Transition, and Issue-Specific Sessions
- 750+ Attendee USSOCOM Awards Ceremony and Dinner
- 3,000+ Attendee GSOF 10th Anniversary Reception at Sparkman Wharf
- 139 Student JROTC / ROTC Field Trip in support of SOF recruiting



160+

ESTEEMED SPEAKERS

Speakers included, but are not limited to:

- His Majesty King Abdullah II ibn Al Hussein, Hashemite Kingdom of Jordan
- General C.Q. Brown, U.S. Chairman of the Joint Chiefs of Staff
- General Bryan P. Fenton, USSOCOM Commander
- Admiral (Retired) William McRaven, Former USSOCOM Commander
- Ms. Melissa Johnson, USSOCOM Acquisition Executive
- Mayor Jane Castor, City of Tampa

1 HOUR

CAPABILITIES DEMO

SOF from 11 Nations showcased SOF mission sets

LOOKING TO THE FUTURE



GSOF is honored to have been selected by USSOCOM as the co-sponsor of this event for the next five years, 2025 - 2029. We will continue to grow SOF Week in size, programming, and impact!

"This is a decisive decade...strategic competition has been and is absolutely in SOF's DNA. We'd offer it is a SOF renaissance."

- GEN Bryan P. Fenton, USSOCOM Commander

SEE YOU AT THE NEXT SOF WEEK: 5-8 MAY 2025!

LEARN MORE: www.SOFweek.org