

# EXHIBITION SPONSORSHIP PROSPECTUS

# SOF WEEK

**TAMPA, FL**

**18-21 MAY 2026**

**EXHIBITION: 19-21 MAY**



**UPDATED**  
29 AUG, 2025

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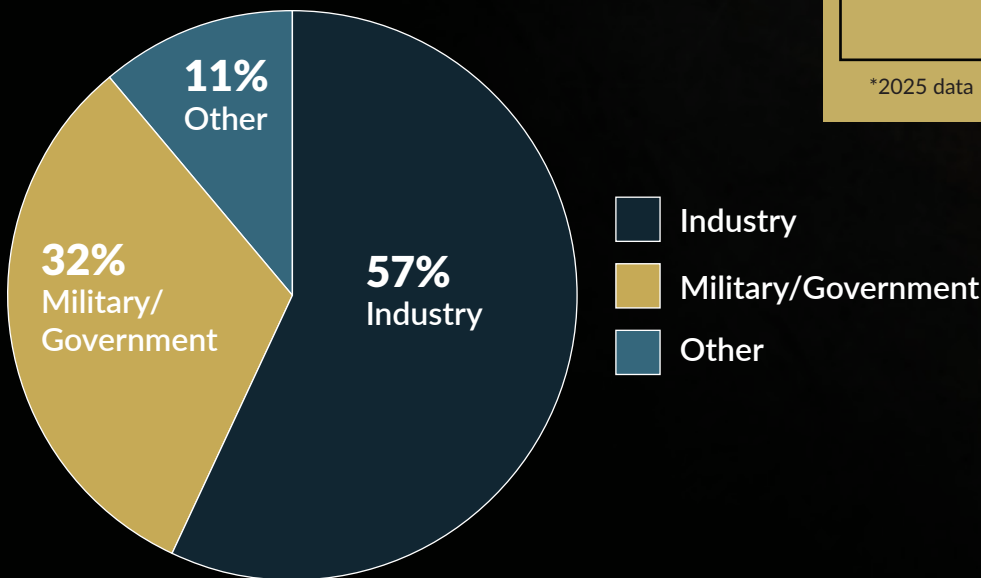
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## ABOUT SOF WEEK

An annual convention for the Special Operations Forces (SOF) community, co-sponsored by U.S. Special Operations Command (USSOCOM) and the Global SOF Foundation (GSOF).

- ✓ Convenes the international SOF enterprise and its external stakeholders
- ✓ Improves the force with professional development and relationship building
- ✓ Communicates the value of SOF and its diverse mission sets to the public
- ✓ Showcases technology and capabilities essential to warfighter success

## SOF ATTENDEE BREAKDOWN



## WHO ATTENDS\*:

**22,140** Total Registered Attendees

**6,324** Active-Duty Military & Government

**3,120** International Participants

**743** Exhibiting Organizations

**295** Non-Profit/Academia

**108** Media

**4** Medal of Honor Recipients

\*2025 data



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# LEVEL SPONSORSHIPS



## PREMIER SPONSOR

GSOFCORPORATE PARTNER RATE: **\$85,000**

GSOFNON-CORPORATE PARTNER RATE: **\$110,000**

- 1,280 sq ft Hospitality Suite (holds 146 reception) during show hours
- One sponsored table at the Awards dinner with seating for 10 guests
- Non-Exclusive Co-Sponsor of Tampa Convention Center Networking Reception
- Opportunity to provide flier insert in SOF Week's co-branded conference bags (sponsor to cover all production and shipping costs)
- Logo inclusion on the cobranded Mezzanine Entrance and Franklin Entrance Window Clings
- Entrance column wraps at the Tampa Convention Center
- Opportunity to play a 30 second video in the exhibition areas - *Content to be pre-approved by SOF Week Management*
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Presentation opportunity at the SOF Solutions Stage in the Tampa Convention Center, Lower Level.
- Recognition at the SOF Week Outpost at the Peter O. Knight Airport
- Company logo on all hotel confirmations
- 12 complimentary full conference passes

## ELITE SPONSOR

3

AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$60,000**

GSOFNON-CORPORATE PARTNER RATE: **\$80,000**

- 640 sq ft Hospitality Suite (holds 74 reception) during show hours
- One sponsored table at the Awards dinner with Seating for ten guests
- Opportunity to provide flier insert in SOF Week's co-branded conference bags (sponsor to cover all production and shipping costs)
- Opportunity to play a 30 second video in the exhibition areas - *Content to be pre-approved by SOF Week Management*
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Opportunity to present in the Exhibition Pitch Theater
- 12 complimentary full conference passes

## SOF CHAMPION

10

AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$30,000**

GSOFNON-CORPORATE PARTNER RATE: **\$36,000**

- Opportunity to play a 30 second video in the exhibition areas - *Content to be pre-approved by SOF Week Management*
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Opportunity to present in the Exhibition Pitch Theater
- Ten complimentary full conference passes

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# STRATEGIC SPONSORSHIPS

## ROTUNDA “WELCOME CENTER”

GSOF CORPORATE PARTNER RATE: **\$52,500**

GSOF NON-CORPORATE PARTNER RATE: **\$65,500**

- Brand the “Welcome Center” rotunda centerpiece (located on Tampa Convention Center, Lower Level) with your company logo
- Rotunda features flags of all invited Nations
- Includes 3 large monitors with looping show information - sponsor has opportunity to include logo or video file (1 minute) - *Content to be pre-approved by SOF Week Management*
- Logo included on SOF Week website sponsor page, mobile app listing and on-site “Thank You to our Sponsors” signage
- 12 complimentary full conference passes



## REGISTRATION

GSOF CORPORATE PARTNER RATE: **\$50,000**

GSOF NON-CORPORATE PARTNER RATE: **\$62,500**

### TAMPA CONVENTION CENTER

- Logo featured on SOF Week website registration page & sponsors page
- Hyperlink on confirmation email to all pre-registered attendees
- Logo displayed in registration at Tampa Convention Center with (3) branded 3'x3' floor decals & kick panels (sponsor may provide pop-up banners)
- Logo included on SOF Week website sponsor page, printed show guide, mobile app listing and on-site “Thank You to our Sponsors” signage
- 12 complimentary full conference passes
- \*JW Marriott Add On Package available - visibility to speakers/SOCOM Leadership



## WIFI

GSOF CORPORATE PARTNER RATE: **\$50,000**

GSOF NON-CORPORATE PARTNER RATE: **\$62,500**

### TAMPA CONVENTION CENTER

- Sponsor logo featured on the WiFi splash page at Tampa Convention Center, visible when attendees log in for WiFi access
- Logo included on SOF Week website sponsor page, mobile app listing and on-site “Thank You to our Sponsors” signage
- 12 complimentary full conference passes



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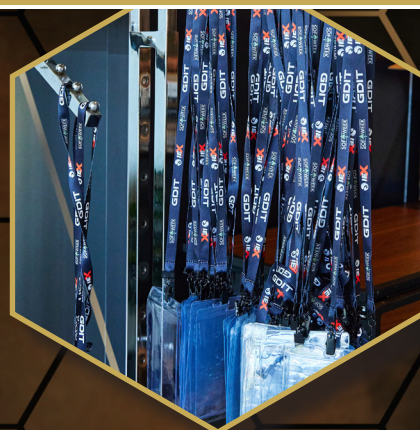
# STRATEGIC SPONSORSHIPS

## INDUSTRY LANYARD

GSOE CORPORATE PARTNER RATE: **\$31,500**

GSOE NON-CORPORATE PARTNER RATE: **\$39,400**

- Lanyards for attendee use (Excluding U.S. Government and Military) - Lanyards printed with one color logo, the SOF Week Management to handle production and distribution
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes



## CONFERENCE BAGS

GSOE CORPORATE PARTNER RATE: **\$31,500**

GSOE NON-CORPORATE PARTNER RATE: **\$39,400**

- Sponsor logo featured on 6,500 bags (one color sponsor logo placed prominently on bag; co-branded with SOF Week logo)
- Sponsorship includes ordering, production, and shipment of bags
- Opportunity to provide one flier insert into each bag (sponsor to cover all production and shipping costs)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes

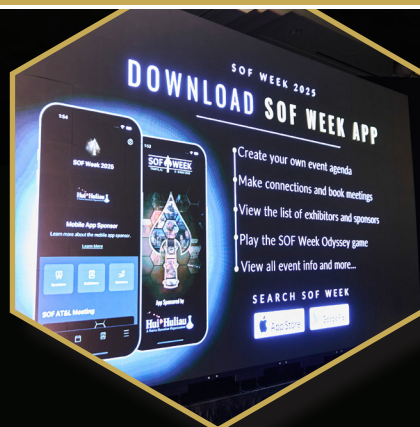


## MOBILE APP

GSOE CORPORATE PARTNER RATE: **\$31,500**

GSOE NON-CORPORATE PARTNER RATE: **\$42,000**

- Sponsor logo featured within the SOF Week Mobile App
- Sponsor recognized in emails promoting the Mobile App
- Sponsor logo displayed on the Mobile App push notifications each day of the event
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes



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# STRATEGIC SPONSORSHIPS

## EXHIBIT HALL NETWORKING BREAK

1  
PER ZONE

GSOE CORPORATE PARTNER RATE: **\$26,250**

GSOE NON-CORPORATE PARTNER RATE: **\$32,800**

### TAMPA CONVENTION CENTER & JW MARRIOTT

- Provide attendees with snacks and beverages on a select day, in one of the following zones: Enterprise Information Systems, Maritime, SOF Digital Applications, SOF Services and Support Activity, SOF Warrior, SPACE Capability Zone, Special Air Warfare
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Eight complimentary full conference passes



## CHARGING STATIONS

GSOE CORPORATE PARTNER RATE: **\$26,250**

GSOE NON-CORPORATE PARTNER RATE: **\$32,800**

### JW MARRIOTT & TAMPA CONVENTION CENTER

- Logo featured on (10) charging tables strategically placed around the Tampa Convention Center & JW Marriott, providing attendees with a quick charge
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Six complimentary full conference passes

## HOTEL ROOM KEYS

GSOE CORPORATE PARTNER RATE: **\$21,000**

GSOE NON-CORPORATE PARTNER RATE: **\$26,250**

- Sponsor logo included on hotel room keys distributed to attendees staying at the Embassy Suites, JW Marriott, Marriott Water Street & Westin
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Eight complimentary full conference passes



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# STRATEGIC SPONSORSHIPS

## TUESDAY INDUSTRY NETWORKING RECEPTION

4  
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$21,000**

GSOE NON-CORPORATE PARTNER RATE: **\$26,250**

### JW MARRIOTT

- Recognition as co-sponsor for the Industry Networking Reception in the JW Marriott Exhibition Hall, Level 2 on Tuesday 18th
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Sponsor logo featured on signage at Networking Reception
- Sponsor to select a Signature Drink to be served at their designated bar
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Eight complimentary full conference passes

## WEDNESDAY INDUSTRY NETWORKING RECEPTION

4  
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$21,000**

GSOE NON-CORPORATE PARTNER RATE: **\$26,250**

### TAMPA CONVENTION CENTER

- Recognition as co-sponsor for the Tampa Convention Center Industry Networking Reception on Wednesday 19th
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Sponsor logo featured on signage at Networking Reception
- Sponsor to select a Signature Drink to be served at their designated bar (bar located near booth zone if applicable)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Eight complimentary full conference passes



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# STRATEGIC SPONSORSHIPS

## ZONE SPONSORS - LEVEL 1

GSOE CORPORATE PARTNER RATE: **\$15,750**

GSOE NON-CORPORATE PARTNER RATE: **\$21,000**

### TAMPA CONVENTION CENTER

- Sponsor logo on Entrance Unit & Aisle Signs for specified Zone on Level 1
- Logo included on SOF Week website sponsor page, printed show guide, mobile app listing and on-site "Thank You to our Sponsors" signage
- Six complimentary full conference passes



## COFFEE BREAK & CONTINENTAL BREAKFAST SPONSOR

GSOE CORPORATE PARTNER RATE: **\$15,750**

GSOE NON-CORPORATE PARTNER RATE: **\$19,700**

### JW MARRIOTT

- Provide attendees with continental breakfast and coffee before the morning keynote. Available on Tuesday, Wednesday, and Thursday
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Six complimentary full conference passes

MULTIPLE AVAILABLE



## HYDRATION WATER STATIONS

GSOE CORPORATE PARTNER RATE: **\$15,750**

GSOE NON-CORPORATE PARTNER RATE: **\$19,700**

### TAMPA CONVENTION CENTER

- Opportunity to sponsor indoor water coolers, with branded bubbler covers (one color logo) - the SOF Week Management to produce
- Includes vinyl decals above prominent water fountains within the Tampa Convention Center
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Six complimentary full conference passes



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# STRATEGIC SPONSORSHIPS

## SOF WEEK POCKET GUIDE MAP SPONSOR

GSOFF CORPORATE PARTNER RATE: **\$20,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$25,000**

Help us get the word out to SOF Week attendees about the industry demonstrations—ranging from UAVs to submersibles. This handy guide will feature the schedules and information about these cutting-edge demos, outdoor static displays, and more. It will surely be handy for all of our SOF Week attendees, bringing your brand front and center for all attendees seeking the latest in SOF technology.

- Recognized on the cover of the pocket guide
- Logo included on SOF Week website sponsor page, mobile app listing and on-site “Thank You to our Sponsors” signage
- Two complimentary full conference passes



## EXHIBIT HALL MORNING COFFEE BREAK

MULTIPLE  
AVAILABLE  
**1**  
PER ZONE

GSOFF CORPORATE PARTNER RATE: **\$10,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$13,100**

### TAMPA CONVENTION CENTER & JW MARRIOTT

- Provide attendees with a coffee on the show floor in the selected Zone, exclusively for that Zone, on a select day
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Logo included on SOF Week website sponsor page, mobile app listing and on-site “Thank You to our Sponsors” signage
- Four complimentary full conference passes



## OUTDOOR FOOD TRUCKS

MULTIPLE  
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$10,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$13,100**

- Sponsor logo featured on signage at food truck location: (3 available) SOF Week Outpost at Peter O. Knight or (2 available) the Tampa Convention Center
- Napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Includes 10'x10' tent, (1) 6' table, (2) chairs, (1) 500w power drop
- Logo included on SOF Week website sponsor page, mobile app listing and on-site “Thank You to our Sponsors” signage
- Four complimentary full conference passes



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# STRATEGIC SPONSORSHIPS

## WARFIGHTER WALK

3  
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$6,300**

GSOFF NON-CORPORATE PARTNER RATE: **\$7,900**

- Sponsor logo & QR code included on a series of meterboards to highlight key moments in SOF Week history (4 meterboards per sponsor)
- Displays located in all key areas of the SOF Week Campus and is featured in the SOF Week Mobile App Game, SOF Odyssey
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Two complimentary full conference passes



## STATIONARY BEER BIKE

GSOFF CORPORATE PARTNER RATE: **\$5,250**

GSOFF NON-CORPORATE PARTNER RATE: **\$7,900**

### TAMPA CONVENTION CENTER

- Sponsor the beer bike in a selected location for 2 hours in the Tampa Convention Center (sponsor can select their beverage of choice from available options)
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Sponsor logo featured on signage at Beer Bike location, on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Two complimentary full conference passes



3  
AVAILABLE

## ACCELERATOR ALLEY NETWORKING BREAK SPONSORSHIP

GSOFF CORPORATE PARTNER RATE: **\$5,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$6,250**

Position your brand at the center of innovation and collaboration by sponsoring the Accelerator Alley Networking Break.

- Logo included on branded napkins
- Long included on SOF Week website, sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage



## SERVICE DOG HYDRATION STATIONS

GSOFF CORPORATE PARTNER RATE: **\$4,200**

GSOFF NON-CORPORATE PARTNER RATE: **\$5,250**

### TAMPA CONVENTION CENTER

- Sponsor logo featured on signage at 2 Service Dog Hydration Stations at the Tampa Convention Center
- Two complimentary full conference passes



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# STRATEGIC SPONSORSHIPS

## CONFERENCE BAG INSERT

GSOFCORPORATE PARTNER RATE: **\$3,150**

GSOFNON-CORPORATE PARTNER RATE: **\$4,200**

- Opportunity to provide one flier insert into each bag - 5,500 in total
- Bags will be co-branded with SOF Week & Conference Bag Sponsor Logos
- Bags to be distributed at designated pick-up locations, determined on site
- Sponsor to cover all insert production and shipping costs
- Two complimentary full conference passes

## PRAYER ROOM

GSOFCORPORATE PARTNER RATE: **\$3,000**

GSOFNON-CORPORATE PARTNER RATE: **\$3,750**

### TAMPA CONVENTION CENTER

- Room will include soft sided seating and soft lighting
- Sponsor logo featured on Prayer Room signage
- Sponsor may include branded items inside room
- Two complimentary full conference passes

## CUISINE CRUISE

MULTIPLE  
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$2,100**

GSOFNON-CORPORATE PARTNER RATE: **\$2,650**

- Drive traffic to your booth by hosting an international food and beverage offering on a select day of the show (Catering ordered separately)
- Your participation will be included in on-site app push notifications & SOF Week website
- Two complimentary full conference passes



## WEBSITE VIDEO FEATURE

10  
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$1,500**

GSOFNON-CORPORATE PARTNER RATE: **\$2,000**

- Opportunity to create a 1-minute video to be posted on the SOF Week Website  
*Content to be pre-approved by the SOF Week Management*
- Company name and booth number (if applicable) listed under video
- Two complimentary full conference passes

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# MEETING SPACES AND LOUNGES

## SOF COMMUNITY CORRIDOR

GSOFF CORPORATE PARTNER RATE: **\$52,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$72,200**



## TAMPA CONVENTION CENTER

- Sponsor logo displayed at entrances to SOF Community Corridor in the Tampa Convention Center
- SOF Community Corridor Reception located within Community Corridor lounge space, sponsor to provide furnishings for this area if desired
- Sponsor may provide additional signage for within the lounge area
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes

## WEST MEZZANINE LOUNGE

GSOFF CORPORATE PARTNER RATE: **\$31,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$42,000**

### EXCLUSIVE

- Sponsor to utilize space as a lounge during SOF Week show days
- Includes hanging banner on the railing of the lounge (Sponsor to provide artwork, *to be pre-approved by the SOF Week Management* - the SOF Week Management to cover production and installation)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Sponsor to cover all other expenses, including electrical, AV and furniture requirements
- Lounge floorplan must be pre-approved by show management (restrictions apply)
- 12 complimentary full conference passes



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# MEETING SPACES AND LOUNGES

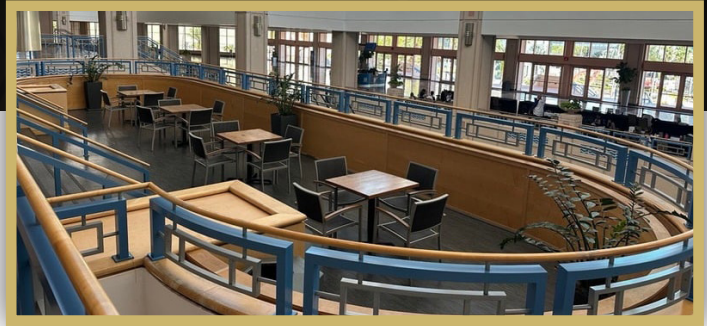
## EAST MEZZANINE LOUNGE

GSOFCORPORATE PARTNER RATE: **\$31,500**

GSOFNON-CORPORATE PARTNER RATE: **\$42,000**

### EXCLUSIVE

- Sponsor to utilize space as a lounge during SOF Week show days
- Includes hanging banner on the railing of the lounge (Sponsor to provide artwork, to be pre-approved by the SOF Week Management - the SOF Week Management to cover production and installation)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage



- Sponsor to cover all other expenses, including electrical, AV and furniture requirements
- Lounge floorplan must be pre-approved by show management (restrictions apply)
- 12 complimentary full conference passes

## GOVMATES INDUSTRY MATCHMAKING BREAK

*Pricing Coming Soon!*

**WEDNESDAY 20 MAY 1000 - 1200**  
Marriott Water Street Level 2 - Grand Ballroom

MULTIPLE  
AVAILABLE

- Includes one 6' tabletop co-located with the Matchmaking sessions for sponsors to connect directly with attendees
- Opportunity to host a snack or beverage for attendees from your sponsored tabletop
- Sponsor logo featured on signage during the event
- Two Complimentary full conference passes

## SOF WEEK MEETING HUB

GSOFCORPORATE PARTNER RATE: **\$12,500**

**5**  
AVAILABLE  
OPTIONS

GSOFNON-CORPORATE PARTNER RATE: **\$15,000**

- Sponsor logo displayed at entrance to the SOF Week Meeting Hub in the Marriott Water Street
- 2 dedicated 10-person meeting tables located on the Meeting Hub floor with adjacent signage
- Opportunity to order catering (afternoon energy break, wine/beer happy hour, etc.) for ONE designated time window (sponsor to cover all catering costs)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Four complimentary full conference passes

### Catering Breaks:

- |                        |                          |
|------------------------|--------------------------|
| 1) Tuesday, 9am - 10am | 4) Wednesday, 12pm - 1pm |
| 2) Tuesday, 12pm - 1pm | 5) Wednesday, 3pm - 5pm  |
| 3) Tuesday, 3pm - 5pm  |                          |

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# MEETING SPACES AND LOUNGES

## SOF MEETING PODS

GSOE CORPORATE PARTNER RATE: **\$10,500**

GSOE NON-CORPORATE PARTNER RATE: **\$13,100**

### EXCLUSIVE

- Logo featured on 1 branded 10'x6' meeting pod, located at the back of PEO Row
- Pod is exclusive to sponsor use for the duration of the show - Includes reserved sign
- Includes a table, 4 chairs, and a 500w electrical drop
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Four complimentary full conference passes



## THE GSOE TEAM ROOM

MULTIPLE  
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$10,000**

GSOE NON-CORPORATE PARTNER RATE: **\$12,500**

### JW MARRIOTT

- Sponsor logo displayed at entrance unit for the "The GSOE Team Room," an intimate theater in the JW Marriott
- Spotlight theater set to showcase live podcasts/sessions, fireside chats, and encourage audience interaction, as well as overflow viewing for general session
- Front Row Crescent Round table reserved for 5-6 sponsors / sponsor guests for all sessions
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Four complimentary full conference passes

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# MEETING SPACES AND LOUNGES

## WATERVIEW TERRACE - VIP LOUNGE

*Pricing Coming Soon*

- Official sponsor of the VIP Lounge during SOF Week 2026
- Opportunity to utilize convention center lounge furnishings
- One Meterboard featuring sponsor logo
- Includes food and beverage offerings for VIP guests
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes
- Sponsor must submit lounge floorplan for show management approval pre-show (height / weight / load in restrictions apply)
- The SOF Week Management to designate VIP entry list & help manage entry points



## ACCELERATOR ALLEY SPONSOR

GSOFCORPORATE PARTNER RATE: **\$16,500**

GSOFNON-CORPORATE PARTNER RATE: **\$20,625**

### MARRIOTT WATER STREET

This unique opportunity provides a platform for small businesses without existing SOF contracts to showcase their cutting-edge technology in support of the SOF Warfighter. A selection committee will review the submissions and identify which technology should be featured in this showcase. The 2026 rendition will feature 40+ tabletops at the Westin Waterside, co-located with the new SPACE Capability Zone.

- Opportunity to serve on the Accelerator Alley selection committee
- Opportunity to hear pitches from selected companies in the Pitch Theater
- Signage at the entrance to the Accelerator Alley Foyer
- Sponsor logo on the Accelerator Alley webpage
- Four Complimentary full-conference passes
- Meeting room in the Westin Waterside for sponsors' use



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# MEETING ROOMS AND HOSPITALITY SUITES

Explore these unique venues for meeting spaces to connect with attendees outside traditional exhibits!

## TAMPA CONVENTION CENTER

Room Number	Dimensions	CP Room Rental Price	NCP Room Rental Price	F&B Minimums
302	20x32	\$25,600	\$35,200	\$2,500
303	40x32	\$51,200	\$70,400	\$2,500
304	20x32	\$25,600	\$35,200	\$2,500
305	40x32	\$51,200	\$70,400	\$2,500
306	20x32	\$25,600	\$35,200	\$2,500
307	40x32	\$51,200	\$70,400	\$2,500
308	20x32	\$25,600	\$35,200	\$2,500
309	40x32	\$51,200	\$70,400	\$2,500
412	20x32	\$25,600	\$35,200	\$2,500
413	40x32	\$51,200	\$70,400	\$2,500
414	20x32	\$25,600	\$35,200	\$2,500
415	40x32	\$51,200	\$70,400	\$2,500
416	20x32	\$25,600	\$35,200	\$2,500
417	40x32	\$51,200	\$70,400	\$2,500
418	20x32	\$25,600	\$35,200	\$2,500
419	40x32	\$51,200	\$70,400	\$2,500

## THE WESTIN

Room Number	Dimensions	CP Room Rental Price	NCP Room Rental Price	F&B Minimums
Conch	38x25x10	\$7,600	\$7,125	\$4,275
Coral Reef	60x25x10	\$12,480	\$11,700	\$5,000
Channelside	135x22x10	\$23,760	\$22,275	\$15,000
Lagoon	20x16x10	\$2,560	\$2,400	\$1,440
Sunset	35x25x10	\$7,000	\$6,562.50	\$3,900
Waterside	76x25	\$15,200	\$14,250	\$8,000
Marine	43x20	\$6,880	\$6,450	\$3,800

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# MEETING ROOMS AND HOSPITALITY SUITES

Explore these unique venues for meeting spaces to connect with attendees outside traditional exhibits!

## MARIOTT WATER STREET

Room	Dimensions	CP Room Rental Price	NCP Room Rental Price	F&B Minimums
Meeting Room 1	34x28x12	\$23,800	\$28,560	\$9,500
Meeting Room 3	24x27x12	\$16,200	\$19,440	\$6,500
Meeting Room 4	34x28x12	\$23,800	\$28,560	\$9,500
Florida Salon Ballroom 1	31x23x16	\$17,825	\$21,390	\$6,500
Florida Salon Ballroom 2	31x23x16	\$17,825	\$21,390	\$6,500
Florida Salon Ballroom 3	31x23x16	\$17,825	\$21,390	\$6,500
Grand Ballroom Salon A	44x24x19	\$8,800 per day	\$10,560 per day	\$2,500 per day
Grand Ballroom Salon B	44x24x20	\$8,800 per day	\$10,560 per day	\$2,500 per day
Grand Ballroom Salon C	44x24x21	\$8,800 per day	\$10,560 per day	\$2,500 per day
Grand Ballroom Salon D	44x24x22	\$8,800 per day	\$10,560 per day	\$2,500 per day



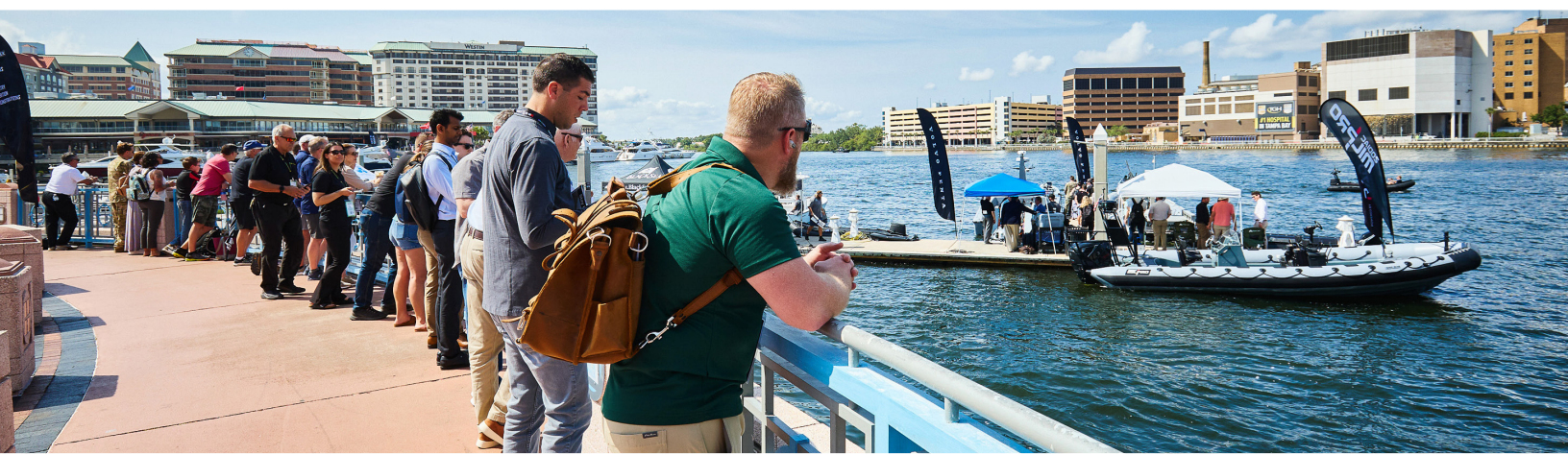
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# INDUSTRY DEMONSTRATION SPONSORSHIPS



Take advantage of the Riverwalk at the Tampa Convention Center! Showcase your products and capabilities in one of the dock spaces or through a industry demonstration.

## INDUSTRY DEMONSTRATION AT RIVERWALK

GSOF CORPORATE PARTNER RATE: **\$4,000**

GSOF NON-CORPORATE PARTNER RATE: **\$5,000**

### TAMPA CONVENTION CENTER: BASIN OR RIVERWALK

Showcase your advanced autonomous and manned systems through dynamic aerial and maritime demonstrations, emphasizing cutting-edge capabilities for special operations.

#### Waterborne & Aerial Demonstrations:

This opportunity is designed for industry to showcase their capabilities in air and water operations, offering an ideal platform to showcase capabilities such as:

- Simulation of intelligence gathering, logistics, and connectivity.
- Highlight offensive and defensive missions.
- Demonstrate the precision, stealth, and efficiency of autonomous technologies in maritime environments.
- Logo included on SOF Week website, and mobile app listing
- Two complimentary full conference passes



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# INDUSTRY DEMONSTRATION SPONSORSHIPS



## BOAT SLIP RENTAL: NON-DEMONSTRATION VESSEL

GSOE CORPORATE PARTNER RATE: **\$4,000**

GSOE NON-CORPORATE PARTNER RATE: **\$5,000**

### TAMPA CONVENTION CENTER

- Non-Demonstration Dock Space to showcase your product and capabilities
- Logo included on SOF Week website, and mobile app listing
- 2 complimentary full conference passes



## SOF WEEK OUTPOST AT PETER O. KNIGHT AIRPORT DEMONSTRATIONS

GSOE CORPORATE PARTNER RATE: **\$4,000**

GSOE NON-CORPORATE PARTNER RATE: **\$5,000**

### PETER O. KNIGHT AIRPORT

Industry Demonstration details will be coordinated based on the capability that will be showcased (aerial, land-based, etc). Each company conducting a demonstration will have 1 opportunity each day of the event for a total of 3 demonstration opportunities.

Interested in a static display at the SOF Week Outpost? Contact [sofweeksales@us.wearemc.com](mailto:sofweeksales@us.wearemc.com) for details.

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# SOF WEEK

TAMPA, FL

18-21 MAY 2026  
EXHIBITION: 19-21 MAY



## AWARDS DINNER SPONSORSHIPS

### WHAT IS THE AWARDS DINNER?

The Awards Ceremony and Dinner is a prestigious highlight during SOF Week, celebrating the exceptional achievements and contributions of the Special Operations community.

Previous Award Dinners have featured several distinguished awards, including the renowned Bull Simons Award, which honors individuals who exemplify the spirit, values, and skills of a Special Operations warrior, as embodied by Col. Arthur "Bull" Simons.

The evening will begin with a cocktail reception, followed by a gourmet dinner.

This exclusive event requires a ticket for entry, with limited availability on a first-come, first-served basis, make sure you book an eligible sponsorship package below for the show in advance to secure your spot.

Awards Dinner tickets will be available for purchase Spring 2026.

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# AWARDS DINNER SPONSORSHIPS

## TITLE SPONSOR

GSOFCORPORATE PARTNER RATE: **\$36,750**

GSOFCORPORATE PARTNER RATE: **\$45,900**

- Two tables at the event (10 per table).
- Recognition on signage at the entrance to the Awards Dinner
- Logo included in the program guide and on the awards dinner website page.
- Acknowledgment and recognition of your sponsorship by the GSOF President
- Recognition in writing on the back of the printed dinner program
- 12 complimentary full conference passes

## AWARDEE SPONSOR

GSOFCORPORATE PARTNER RATE: **\$10,500**

GSOFCORPORATE PARTNER RATE: **\$13,100**

- "Awardee Sponsor" on signage displayed outside the entrance to the ballroom at the ballroom.
- "Awardee Sponsor" on the printed program distributed at the dinner.
- Acknowledgment and recognition of your sponsorship by the Master of Ceremonies
- One table at the event (10 per table)
- Four complimentary full conference passes

## RECEPTION SPONSOR

GSOFCORPORATE PARTNER RATE: **\$26,250**

GSOFCORPORATE PARTNER RATE: **\$32,800**

- One table at the event (10 per table)
- Recognition on signage at the entrance of the ballroom.
- Recognition in writing on the back of the printed dinner program.
- Logo included in the program guide and on the awards dinner website page.
- Acknowledgment and recognition of your sponsorship by the GSOF President
- 10 complimentary full conference passes

## CENTERPIECE SPONSOR

GSOFCORPORATE PARTNER RATE: **\$10,500**

GSOFCORPORATE PARTNER RATE: **\$13,100**

- One table at the event (10 per table)
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Your company logo displayed in each centerpiece
- Four complimentary full conference passes



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# AWARDS DINNER SPONSORSHIPS

## WHISKEY WALL SPONSOR

GSOFCORPORATE PARTNER RATE: **\$10,500**

GSOFCORPORATE PARTNER RATE: **\$13,100**

- Official sponsor of the Whiskey Wall at the Awards Dinner Reception, includes branded napkins (one color logo)
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Four complimentary full conference passes



## WINE SPONSOR

GSOFCORPORATE PARTNER RATE: **\$7,900**

GSOFCORPORATE PARTNER RATE: **\$10,500**

- Two bottles of wine per table and branded wine tag placed on each table
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Two complimentary full conference passes



## SUPPORTING SPONSOR

GSOFCORPORATE PARTNER RATE: **\$7,900**

GSOFCORPORATE PARTNER RATE: **\$10,500**

- One table at the event (10 people per table)
- Recognition on signage at the entrance to the Awards Dinner
- Recognition in writing on the back of the printed dinner program
- Acknowledgement and recognition of your table by the Global SOF President
- Your company name displayed on a table-tent on your reserved table
- Two complimentary full conference passes

20  
AVAILABLE

## BEER SPONSOR

GSOFCORPORATE PARTNER RATE: **\$7,900**

GSOFCORPORATE PARTNER RATE: **\$10,500**

- Official beer sponsor of the Awards Dinner Reception, includes branded napkins (one color logo)
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Two complimentary full conference passes

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# AWARDS DINNER SPONSORSHIPS

## ENTERTAINMENT SPONSOR

GSOFCORPORATE PARTNER RATE: **\$7,900**

GSOFNON-CORPORATE PARTNER RATE: **\$10,500**

- Sponsor the entertainment during the reception prior/post to the awards dinner.
- Recognition on signage at the entrance to the ballroom.
- Recognition on the back of the printed dinner program.
- Acknowledgement and recognition of your sponsorship by the GSOF President
- Two complimentary full conference passes

## SIGNATURE DRINK SPONSOR

GSOFCORPORATE PARTNER RATE: **\$3,150**

GSOFNON-CORPORATE PARTNER RATE: **\$3,900**

- Sole naming rights of the beverage of choice (pre-approved by SOF Week Management)
- Beverage cups with branded logo
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner

## PASSED APPETIZER SPONSOR

GSOFCORPORATE PARTNER RATE: **\$5,250**

GSOFNON-CORPORATE PARTNER RATE: **\$7,900**

- Passed appetizers during reception, includes branded napkins on each table
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner

## PHOTO BOOTH SPONSOR

GSOFCORPORATE PARTNER RATE: **\$3,150**

GSOFNON-CORPORATE PARTNER RATE: **\$3,900**

- Photo Booth for 1 hour during the reception & 1 hour during after party
- Logo included on participant photos
- Two complimentary full conference passes

## PLATED DESSERT SPONSOR

GSOFCORPORATE PARTNER RATE: **\$5,250**

GSOFNON-CORPORATE PARTNER RATE: **\$7,900**

- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Branded napkins with service
- Edible branded bite on the plate

## MENU SPONSOR

GSOFCORPORATE PARTNER RATE: **\$3,150**

GSOFNON-CORPORATE PARTNER RATE: **\$3,900**

- Sole sponsor of the Menu provided at each table
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner

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# WELCOME RECEPTION

## What is the SOF Week Welcome Reception?

The SOF Week Welcome Reception is the highlight of SOF Week 2026, organized by the GSOF Foundation. This event celebrates the foundation's milestones and achievements, offering a unique opportunity for networking, enjoying food and beverages, and engaging in fun activities.

The event brings in 4,000~ attendees and takes place on May 18, 2026 of SOF Week and features a variety of activities, including live music, unique food and beverage stations, and even indoor bowling.

It's a great chance for members of the SOF community to connect in person and celebrate their shared accomplishments.

Secure your sponsorship for the Welcome Reception today by contacting; [sofweeksales@us.wearenci.com](mailto:sofweeksales@us.wearenci.com)



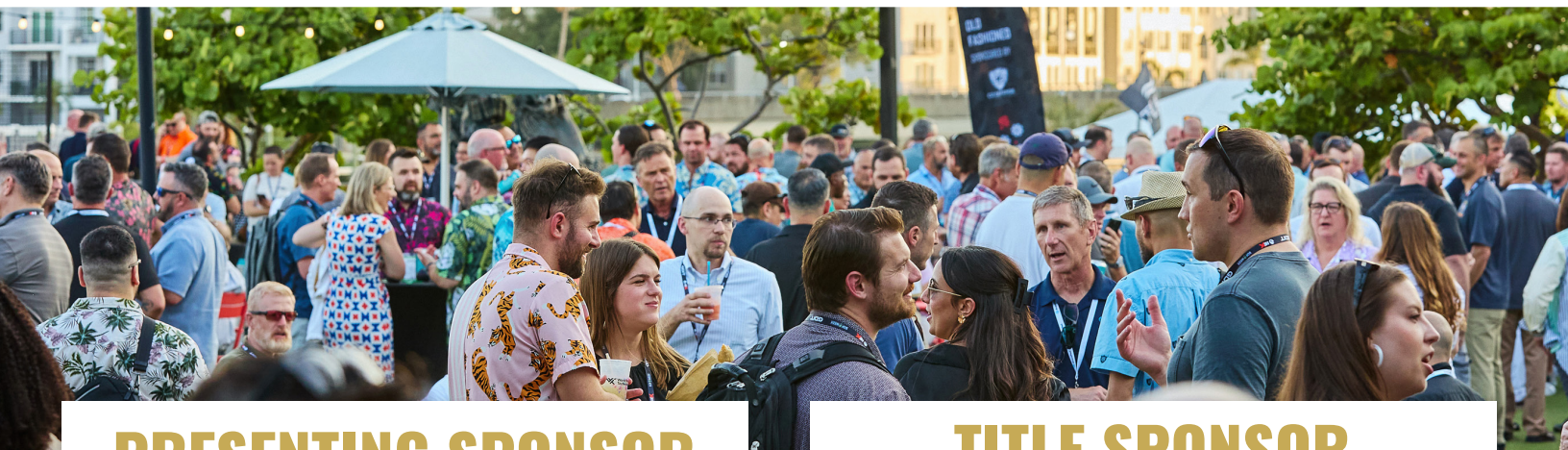
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# WELCOME RECEPTION



## PRESENTING SPONSOR

GSOF CORPORATE PARTNER RATE: **\$23,625**

GSOF NON-CORPORATE PARTNER RATE: **\$29,625**

The event will be co-named with your company or organization name.

Example: 2026 SOW Week Welcome Reception Presented by "Your company name" and includes the following:

- 15 complimentary passes
- Champagne Station at a main point
- Lower level of bowling lanes in Splitsville
- Passed sponsored drink inside of Splitsville
- Company logo on event branding
- Opportunity to provide a looping video during the entire reception (no sound)
- Option to provide a branded give-away at registration or Splitsville (event bag, flier, calendar, etc.)
- Recognition on the event website header as the presenting sponsor

## TITLE SPONSOR

GSOF CORPORATE PARTNER RATE: **\$15,750**

GSOF NON-CORPORATE PARTNER RATE: **\$19,700**

Stand out among the crowd! Your company will be recognized as the title sponsor and receive the following:

- Eight complimentary passes
- Opportunity to provide a looping video during the entire reception (no sound)
- Unique signage at the entrance to the reception
- Your logo will appear at the top or larger than all other brands included on event signage

## BOURBON TASTING

GSOF CORPORATE PARTNER RATE: **\$10,500**

GSOF NON-CORPORATE PARTNER RATE: **\$13,125**

This is a very popular stop at the reception. Your company will be recognized as the Bourbon Tasting Bar sponsor and receive the following:

- Logo on branded acrylic cups
- Signage at the sponsored station

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# WELCOME RECEPTION

## BAMBOO BAR

GSOF CORPORATE PARTNER RATE: **\$9,975**

GSOF NON-CORPORATE PARTNER RATE: **\$12,500**

The perfect sponsorship for May in Tampa, a frozen drink at the Bamboo Bar! Your company will be recognized as the Bamboo Bar Sponsor and receive the following:

- Personalized drink paper umbrellas
- Signage at the sponsored station



## SIGNATURE COCKTAIL

GSOF CORPORATE PARTNER RATE: **\$9,975**

GSOF NON-CORPORATE PARTNER RATE: **\$12,500**

Freedom to design and create a custom cocktail for this event. Examples: SOF Smash, Shock & Awe, etc. You will be recognized as the Signature Cocktail Sponsor and receive the following:

- Branded stir sticks
- Signage at the sponsored station

## WINE TASTING

GSOF CORPORATE PARTNER RATE: **\$8,925**

GSOF NON-CORPORATE PARTNER RATE: **\$11,200**

This will attract the wine lovers! Your company will be recognized as the Wine Tasting Sponsor and receive the following:

- Logo included on wine related swag
- Signage at the sponsored station



## OLD FASHIONED STATION

GSOF CORPORATE PARTNER RATE: **\$9,975**

GSOF NON-CORPORATE PARTNER RATE: **\$12,500**

Your company will be recognized as the Old Fashioned sponsor and receive the following:

- Logo on branded acrylic cups
- Custom signage at the sponsored station

## TEQUILA TASTING

GSOF CORPORATE PARTNER RATE: **\$9,975**

GSOF NON-CORPORATE PARTNER RATE: **\$12,500**

Your opportunity to bring some flare to the party! Your company will be recognized as the Tequila Tasting Sponsor and receive the following:

- Branded tasting cups
- Signage at the sponsored station

## BEER GARDEN

GSOF CORPORATE PARTNER RATE: **\$8,825**

GSOF NON-CORPORATE PARTNER RATE: **\$11,100**

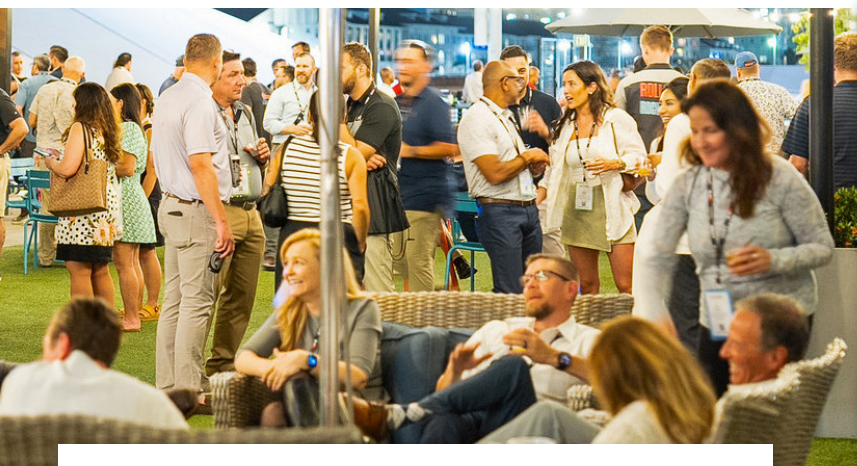
Or Biergarten! Your company will be recognized as the Beer Garden Sponsor and receive the following:

- Logo included on stadium cups
- Signage at the sponsored station

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# WELCOME RECEPTION



## MARGARITA STATION

GSOFCORPORATE PARTNER RATE: **\$8,825**

GSOFNON-CORPORATE PARTNER RATE: **\$11,100**

It's margarita time! Your company will be recognized as the Margarita Sponsor and receive the following:

- Logo on branded acrylic cups
- Signage at the sponsored station

## GAME ZONE

GSOFCORPORATE PARTNER RATE: **\$7,875**

GSOFNON-CORPORATE PARTNER RATE: **\$9,800**

Host some indoor fun with bowling and other games at the "Game Zone"! Your company will be recognized as the Game Zone Sponsor and receive the following:

- Signage at the Games Stations



## CIGAR ROLLER

GSOFCORPORATE PARTNER RATE: **\$7,350**

GSOFNON-CORPORATE PARTNER RATE: **\$9,200**

Great to take home! Your company will be recognized as the Cigar Roller Sponsor and receive the following:

- Branded cigar bands
- Signage at the sponsored station



## PASSED APPETIZERS

GSOFCORPORATE PARTNER RATE: **\$7,350**

GSOFNON-CORPORATE PARTNER RATE: **\$9,200**

Give attendees a taste of passed apps from Everglazed - a new spin on chicken & waffles!

- Logo on branded donut rounds
- Branded aprons for serving staff

## SPLITSVILLE FOOD STATION

GSOFCORPORATE PARTNER RATE: **\$5,500**

GSOFNON-CORPORATE PARTNER RATE: **\$6,875**

Your Company will be recognized as the Food Sponsor in Splitsville.

- Logo on Signage

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# WELCOME RECEPTION



## LIVE MUSIC

GSOF CORPORATE PARTNER RATE: **\$4,700**

GSOF NON-CORPORATE PARTNER RATE: **\$5,900**

Treat attendees to a taste of local talent in the form of music! Your company will be recognized as the Live Music sponsor and receive the following:

- Branded guitar picks scattered throughout the venue
- Signage at the sponsored station



## PHOTO BOOTH

GSOF CORPORATE PARTNER RATE: **\$4,200**

GSOF NON-CORPORATE PARTNER RATE: **\$6,600**

Back by popular demand! Your company will be recognized as the Photo Booth Sponsor and receive the following:

- Up to 6 custom branded digital backgrounds
- Signage at the sponsored area

## WATER STATIONS

GSOF CORPORATE PARTNER RATE: **\$3,150**

GSOF NON-CORPORATE PARTNER RATE: **\$4,200**

Your company will be recognized as the Water Station sponsor and receive the following:

- Logo on disposable cups
- Signage at the sponsored stations

## SIGNAGE SPONSOR

GSOF CORPORATE PARTNER RATE: **\$3,150**

GSOF NON-CORPORATE PARTNER RATE: **\$4,000**

Get your company logo on ALL event informational signage with this stand out sponsorship!

## CORN HOLE

GSOF CORPORATE PARTNER RATE: **\$3,150**

GSOF NON-CORPORATE PARTNER RATE: **\$3,300**

Test your corn hole skills! Your company will be recognized as the Corn Hole sponsor and receive the following:

- Branded corn hole game
- Signage at the sponsored station

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# WELCOME RECEPTION

## CASINO TABLE SPONSOR

GSOF CORPORATE PARTNER RATE: **\$2,500**

GSOF NON-CORPORATE PARTNER RATE: **\$3,125**

- Sponsor the “Casino” and receive a 6ft vendor table near the game tables.
- Company logo on “funny money” to give out to attendees. This is a great conversation starter to break the ice with ease.



**10**  
AVAILABLE

## TIKI SOCIAL LOUNGE

GSOF CORPORATE PARTNER RATE: **\$2,100**

GSOF NON-CORPORATE PARTNER RATE: **\$2,625**

Get noticed at this refreshing Tiki Social Lounge station offering frozen drinks to attendees. Your company will be recognized as the Tiki Social Lounge sponsor and receive the following:

- Custom signage at the sponsored station



## SPLITSVILLE LOUNGE

GSOF CORPORATE PARTNER RATE: **\$2,100**

GSOF NON-CORPORATE PARTNER RATE: **\$2,625**

This indoor lounge offers the perfect place to network inside a temperature controlled space! Your company will be recognized as the Splitsville Lounge Sponsor and receive:

- Custom signage at the sponsored station



## SMALL BUSINESS FOOD COURT

GSOF CORPORATE PARTNER RATE: **\$1,050**

GSOF NON-CORPORATE PARTNER RATE: **\$1,300**

Be a Sponsor of the “Small Business Food Court” at the 2026 SOF Week Welcome Reception, an area that will feature plenty of food and beverage options for attendees

- Logo on large banner at the sponsored station

## AVIATION MARTINI STATION

Pricing Coming Soon!

- Logo on light up stir sticks
- Logo on signage, prospectus and website

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## BRANDING AND DIGITAL ADVERTISING SPONSORSHIPS

**\*Coming soon!\***

### FOR SPONSORSHIP INQUIRIES

To explore sponsorship opportunities for **SOF Week 2026**, please contact the appropriate representative based on your organization name:

#### Organizations beginning with **Numbers or A-N**

Email: [walid.mansoor@wearemci.com](mailto:walid.mansoor@wearemci.com)

Phone: 703-935-8564

#### Organizations beginning with **O-Z**

Email: [dom.kogok@wearemci.com](mailto:dom.kogok@wearemci.com)

Phone: 443-689-7001

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