

SOF WEEK

18-21 MAY 2026 | TAMPA, FL

EVENT REPORT

SOF Week 2026 is the annual convention for the Special Operations Forces (SOF) community, co-hosted by U.S. Special Operations Command (USSOCOM) and Global SOF (GSOF) in Tampa, FL.

- ✓ Convenes the international SOF enterprise and its external stakeholders
- ✓ Communicates the value of SOF and its diverse mission sets to the public
- ✓ Improves the global force with professional development and relationship building
- ✓ Showcases technology and capabilities essential to warfighter success

FINANCIAL IMPACT

\$24.52M

ECONOMIC IMPACT

Economic Impact to the City of Tampa

\$182,000

GOVERNMENT TRAVEL AID

Amount donated by Global SOF to fund U.S. government and military attendance

18,143

HOTEL ROOMS

Total Hotel Room Nights used for Attendees

384

PER DIEM ROOMS

Estimated Peak Night Per Diem Rate Hotel Rooms

35

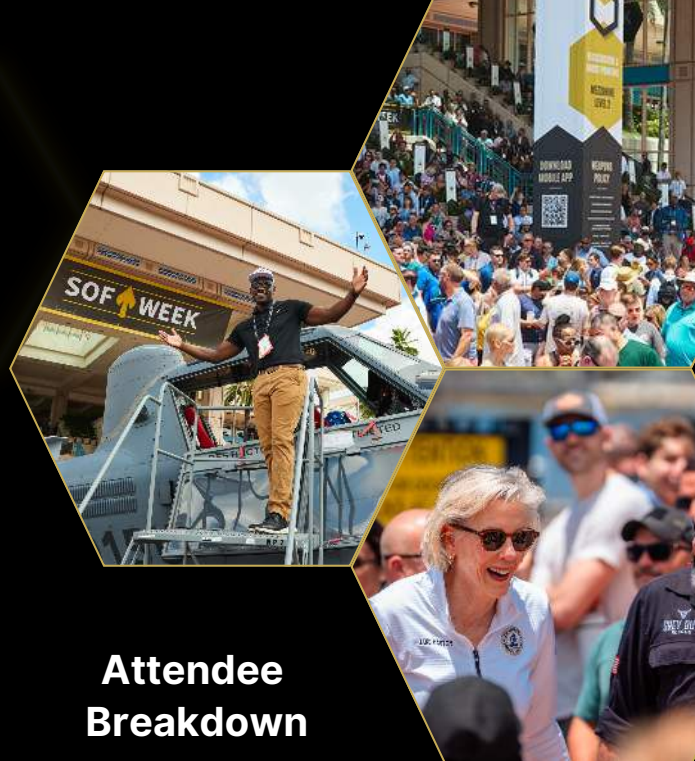
"WIDELY ATTENDED GATHERINGS"

Networking events held at local venues throughout Tampa

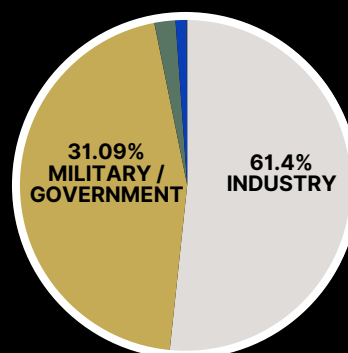
Adam H., Accenture Federal Service

AS OF 27 AUG 2026

Women in Defense,
Greater Tampa Bay Chapter



Attendee Breakdown



AS OF 30 JULY 2026

- Industry
- Military/Government
- Academia/Non-Profit
- Media
- Speakers
- Organizers/Support

25,418

In-Person Attendees

7,903

Active Duty Military & Government

7,829

International Participants

359

Non-Profit / Academia

189

Media



WATCH 2026 RECAP

LEARN MORE: www.SOFweek.org

ENGAGEMENT WITH A MISSION

SOF Week continues to grow as the premier stage for industry to deliver mission-ready defense technology to U.S. and Partner Nation special operations forces.

EXHIBIT HALL STATS

876

Total Exhibiting Organizations

212

New Exhibitors Not Featured in 2025

57%

Small Business Exhibitors

44

SOF Week Exhibition Demonstrations

EXHIBITOR ZONE HIGHLIGHTS

TAMPA CONVENTION CENTER

239 - SOF Warrior
132 - Special Air Warfare
58 - Information Systems
53 - Maritime
42 - Small Business Pavilion

JW MARRIOTT

49 - SOF Digital Applications
35 - SOF Services & SOF Support Activity

OUTDOOR SPACES

23 - TCC Outdoor Exhibitors
22 - TCC Dock Slips

MARRIOTT WATER STREET

45 - Accelerator Alley

COMPLIMENTARY BOOTHS

40 - Government Exhibitors
46 - Non-Profit Exhibitors

NEW 2026 ZONES

36 Exhibiting Companies

HUMAN PERFORMANCE & EDUCATION ZONE

A new, informative exhibit zone at SOF Week.

8 Exhibiting Companies

SPACE CAPABILITY ZONE

Exhibitors showcased resilient space technologies.

71 Exhibiting Companies

THE OUTPOST

Highly engaged attendees witnessed

- Static Display
- Special Air Warfare Zone
- Live Industry Demonstrations

SOF WEEK



ACCELERATOR ALLEY

45 Exhibiting Companies

Companies were specifically selected to showcase early-stage tech entering the SOF ecosystem.

A panel of judges chose 8 companies to participate in a pitch competition, and two finalists were named.

- **Best Innovator Award:** Rattler Medical
- **Runner-Up:** Pittsburgh Coastal Energy

NUMBER OF INDUSTRY/SOF AT&L ONE-ON-ONE MEETINGS



18 - DIR Science & Technology
26 - DIR Enterprise Information Systems
20 - PEO Fixed Wing
18 - PEO Maritime
21 - PEO Rotary Wing
20 - PEO SOF Digital Applications
28 - PEO SOF Services
26 - PEO SOF Support Activity
6 - PEO SOF Warrior
31 - PEO Tactical Information Systems
10 - SOF AT&L International Ops

ATTENDEE MEETINGS

848 - Attendee-to-Attendee, Self-Booked Meetings in the SOF Week Meeting Hub
1,235 - Exhibitor Meetings Self-Booked

MEETINGS WITH A MISSION

Total Applications Submitted

3,055

Total Meetings Booked

480

148 CNECT MEETINGS

Participating nations:

Brazil | Colombia | Denmark | Egypt
| Greece | India | Japan | Lithuania | Mongolia
| Romania | Sweden | Taiwan | Thailand



PARTNER NATION ENGAGEMENT

 **73** Partner Nations with official representation at SOF Week 2026

 **42** Number of Partner Nations Whose Attendance was Supported by Global SOF

7 International Pavilions (including NATO DIANA)	73 Partner Nation SOF Commands Attended	117 Partner Nation SOF Commanders / DCDRs
107 International Bilateral Meetings	13 Nations Participated in CNECT Meetings	7 Partner Nation Speakers



Partner Nations

SYMPOSIUM

 **6 General Sessions**

 **40 Breakout Sessions**

 **18 Industry Sessions**

180 Total Speakers 

ESTEEMED SPEAKERS

- His Majesty Abdullah II bin Al-Hussein, Hashemite Kingdom of Jordan
- The Honorable Emil Michael, U.S. Department of War
- The Honorable Derrick Anderson, U.S. Department of War
- General Gregory M. Guillot, U.S. Northern Command
- Admiral Frank M. Bradley, Commander, U.S. Special Operations Command
- General Francis L. Donovan, U.S. Southern Command
- Ms. Melissa Johnson, Acquisition Executive, U.S. Special Operations Command
- SEAC David L. Isom, Senior Enlisted Advisor to the Chairman of the Joint Chiefs of Staff, U.S. Armed Forces
- Command Sergeant Major Andrew J. Krogman, U.S. Special Operations Command



It remains, without question, one of the most meaningful conferences in America. You see the best of American entrepreneurship standing shoulder to shoulder with some of the best international military talent. The energy is hard to describe unless you have been around that community.

Shawn T., Agile Defense



"An adversary staring at this network doesn't see an opportunity. They see a wall. Our job is to make that wall one brick thicker."

Admiral Frank M. Bradley, Commander, U.S. Special Operations Command



SPECIAL EVENTS

Capabilities Demonstration

During SOF Week 2026, the standout event was the USSOCOM Capabilities Demonstration (Cape Demo).

The high-speed live exercise featured 130 operators from the U.S. and 10 partner nations.



CAPE DEMO VIDEO



150+ Students

STUDENT DAY

Students, including JROTC and ROTC cadets, Scout groups, and recent Army enlistees viewed technology, met Medal of Honor recipients, and learned about Special Operations careers.

3,000+ Guests

WELCOME RECEPTION

The sold-out Welcome Reception officially launched SOF Week, providing a relaxed setting to build relationships, strengthen partnerships, and foster collaboration and innovation.

40+ Joined

S.W.E.A.T. WORKOUT

The SOF Week Exhibition Athletic Training (SWEAT) challenge tested strength, endurance, and teamwork, combining high-energy competition and camaraderie to highlight special operations' physical readiness.

GSOF GIVES BACK & COMMUNITY

Global SOF was honored to host GSOF Gives Back at SOF Week 2026. Selected Non-Profits delivered brief live pitches, and the audience voted instantly to distribute \$50,000 in donations.

Non-Profit Round Robin 14 PITCHES



ALLTRU
\$25,000

Project R3com
\$15,000

TACP Foundation
\$10,000

5 Sessions

SOF FOR LIFE SESSIONS

Vet Entrepreneurship, Legal 101, Financial Readiness, VA Claims, and Strength in Transition.

24 Seminars

PROFESSIONAL PROGRAMMING

featured essential transition seminars, tech panels, and growth workshops.

LOOKING TO THE FUTURE

GSOF is honored to co-host SOF Week through 2029 with U.S. Special Operations Command

We're focused on what's next, continuing to grow SOF Week in size, scope, and strategic impact for the global SOF community.

Save the Dates

SOF WEEK
MAY 3 - 6, 2027

28	MAY 8 - 11, 2028
29	MAY 7 - 10, 2029
30	MAY 6 - 9, 2030

Scan to see
all SOF
Week
Photos

