

EXHIBITION

SPONSORSHIP PROSPECTUS

SOF WEEK

18-21 MAY 2026 | TAMPA, FL



UPDATED
8 DECEMBER, 2025

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

SOF WEEK

18-21 MAY 2026 | TAMPA, FL

TABLE OF CONTENTS

About SOF Week	3
Level Sponsorships	4
Zone Sponsorships	5
Strategic Sponsorships	6
Meeting Spaces and Lounges	14
Industry Demonstrations	21

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

SOF WEEK

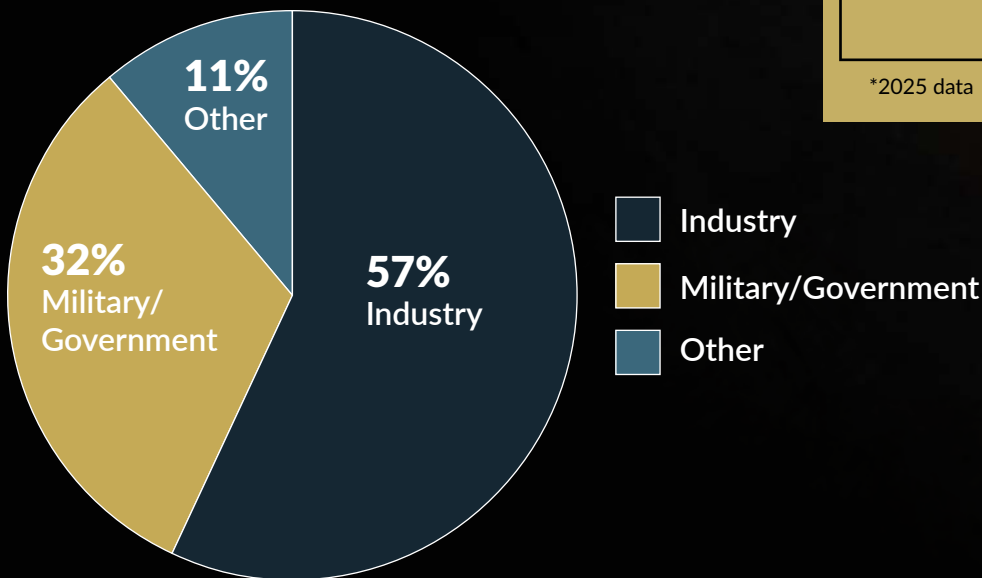
18-21 MAY 2026 | TAMPA, FL

ABOUT SOF WEEK

An annual convention for the Special Operations Forces (SOF) community, co-sponsored by U.S. Special Operations Command (USSOCOM) and the Global SOF Foundation (GSOF).

- ✓ Convenes the international SOF enterprise and its external stakeholders
- ✓ Improves the force with professional development and relationship building
- ✓ Communicates the value of SOF and its diverse mission sets to the public
- ✓ Showcases technology and capabilities essential to warfighter success

SOF ATTENDEE BREAKDOWN



WHO ATTENDS*:

22,140 Total Registered Attendees

6,324 Active-Duty Military & Government

3,120 International Participants

743 Exhibiting Organizations

295 Non-Profit/Academia

108 Media

4 Medal of Honor Recipients

*2025 data



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

[▲ Return](#)

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

LEVEL SPONSORSHIPS

SOF WEEK

18-21 MAY 2026 | TAMPA, FL

PREMIER SPONSOR

SOLD

GSOFF CORPORATE PARTNER RATE: **\$85,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$110,000**

- 1,280 sq ft Hospitality Suite (holds 146 reception) during show hours
- One sponsored table at the Awards dinner with seating for 10 guests
- Non-Exclusive Co-Sponsor of Tampa Convention Center Networking Reception
- Opportunity to provide flier insert in SOF Week's co-branded conference bags (sponsor to cover all production and shipping costs)
- Logo inclusion on the cobranded Mezzanine Entrance and Franklin Entrance Window Clings
- Entrance column wraps at the Tampa Convention Center
- Opportunity to play a 30 second video in the exhibition areas - *Content to be pre-approved by SOF Week Management*
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Presentation opportunity at the SOF Solutions Stage in the Tampa Convention Center, Lower Level.
- Recognition at the SOF Week Outpost at the Peter O. Knight Airport
- Company logo on all hotel confirmations
- 12 complimentary full conference passes

SMX

ELITE SPONSOR

SOLD

GSOFF CORPORATE PARTNER RATE: **\$60,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$80,000**

- 640 sq ft Hospitality Suite (holds 74 reception) during show hours
- One sponsored table at the Awards dinner with Seating for ten guests
- Opportunity to provide flier insert in SOF Week's co-branded conference bags (sponsor to cover all production and shipping costs)
- Opportunity to play a 30 second video in the exhibition areas - *Content to be pre-approved by SOF Week Management*
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Opportunity to present in the Exhibition Pitch Theater
- 12 complimentary full conference passes

NIGHTVING

carahsoft

SOF CHAMPION

3
REMAIN

GSOFF CORPORATE PARTNER RATE: **\$30,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$36,000**

- Opportunity to play a 30 second video in the exhibition areas - *Content to be pre-approved by SOF Week Management*
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Opportunity to present in the Exhibition Pitch Theater
- Ten complimentary full conference passes

RED CAT

VANNEVAR

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

▲ Return

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOFF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

ZONE SPONSORSHIPS

ZONE SPONSORS - LEVEL 3

1
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$21,000**

GSOFNON-CORPORATE PARTNER RATE: **\$26,250**

TAMPA CONVENTION CENTER

- Sponsor logo on Entrance Unit & Aisle Signs for the following Level 3 Zones: SOF Warrior, and Special Air Warfare
- Logo included on SOF Week website sponsor page, printed show guide, mobile app listing and on-site "Thank You to our Sponsors" signage
- Eight complimentary full conference passes



ZONE SPONSORS - LEVEL 1

SOLD

GSOFCORPORATE PARTNER RATE: **\$15,750**

GSOFNON-CORPORATE PARTNER RATE: **\$19,700**

TAMPA CONVENTION CENTER

- Sponsor logo on Entrance Unit & Aisle Signs for specified Zone on Level 1
- Logo included on SOF Week website sponsor page, printed show guide, mobile app listing and on-site "Thank You to our Sponsors" signage
- Six complimentary full conference passes

AKIMA



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

▲ Return

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOFC, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

ZONE SPONSORSHIPS

ZONE SPONSOR - JW MARRIOTT

SOLD

GSOFCORPORATE PARTNER RATE: **\$13,100**

GSOFNON-CORPORATE PARTNER RATE: **\$15,750**

JW MARRIOTT

- Sponsor logo on Entrance Unit & Floor Decals for the following Zones in the JWM: SOF Services & Support Activity, and SOF Digital Applications
- Logo included on SOF Week website sponsor page, printed show guide, mobile app listing and on-site "Thank You to our Sponsors" signage
- Four complimentary full conference passes



ZONE SPONSOR - THE WESTIN - SPACE CAPABILITY ZONE

1

AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$10,000**

GSOFNON-CORPORATE PARTNER RATE: **\$12,500**

THE WESTIN WATERSIDE

- Recognized as the Zone Networking Break Sponsor (Tues, Wed & Thurs)
- Includes branded entry signage, logo on floor cling maps, and recognition in event materials and pocket guide.
- Recognized as the Zone networking break sponsor (Tues, Wed & Thurs)



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

[▲ Return](#)

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOFCORPORATE, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

STRATEGIC SPONSORSHIPS

WIFI

1
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$52,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$65,600**

TAMPA CONVENTION CENTER

- Sponsor logo featured on the WiFi splash page at Tampa Convention Center, visible when attendees log in for WiFi access
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes



ROTUNDA "WELCOME CENTER"

SOLD

GSOFF CORPORATE PARTNER RATE: **\$52,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$65,500**

- Brand the "Welcome Center" rotunda centerpiece (located on Tampa Convention Center, Lower Level) with your company logo
- Rotunda features flags of all invited Nations
- Includes 3 large monitors with looping show information - sponsor has opportunity to include logo or video file (1 minute) - *Content to be pre-approved by SOF Week Management*
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes

AKIMA



REGISTRATION

SOLD

GSOFF CORPORATE PARTNER RATE: **\$50,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$62,500**

TAMPA CONVENTION CENTER

- Logo featured on SOF Week website registration page & sponsors page
- Hyperlink on confirmation email to all pre-registered attendees
- Logo displayed in registration at Tampa Convention Center with (3) branded 3'x3' floor decals & kick panels (sponsor may provide pop-up banners)
- Logo included on SOF Week website sponsor page, printed show guide, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes

carahsoft



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

[▲ Return](#)

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOFF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

STRATEGIC SPONSORSHIPS

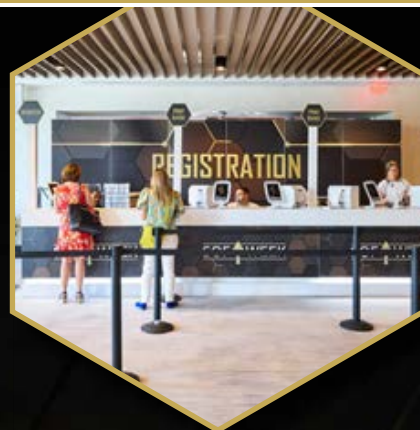
JW MARRIOTT REGISTRATION

GSOFF CORPORATE PARTNER RATE: **\$12,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$15,700**

JW MARRIOTT

- Logo featured on SOF Week website registration page & sponsors page
- Hyperlink on confirmation email to all pre-registered attendees
- Logo displayed in registration at the JW Marriott with (3) branded 3'x3' floor decals & kickpanels (sponsor may provide pop-up banners)
- Logo included on SOF Week website sponsor page, printed show guide, mobile app listing and on-site "Thank You to our Sponsors" signage
- 4 complimentary full conference passes



TAMPA INTERNATIONAL AIRPORT REGISTRATION

GSOFF CORPORATE PARTNER RATE: **\$12,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$15,700**

TAMPA INTERNATIONAL AIRPORT

- Logo featured on SOF Week website registration page & sponsors page
- Hyperlink on confirmation email to all pre-registered attendees
- Logo displayed in registration at the Airport with (3) branded 3'x3' floor decals & kickpanels (sponsor may provide pop-up banners)
- Logo included on SOF Week website sponsor page, printed show guide, mobile app listing and on-site "Thank You to our Sponsors" signage
- 4 complimentary full conference passes



SHUTTLE BUS SPONSOR – HOTELS & MACDILL

1
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$35,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$43,750**

- Opportunity to provide DVD with two minute promotional video for playing on bus route
- Banner to be placed on side of bus - Sponsor to create artwork & MCI to handle production and implementation (artwork to be pre-approved by MCI)
- Logo included on SOF Week website sponsor page, printed show guide, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

[▲ Return](#)

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOFF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

STRATEGIC SPONSORSHIPS

INDUSTRY LANYARD

SOLD

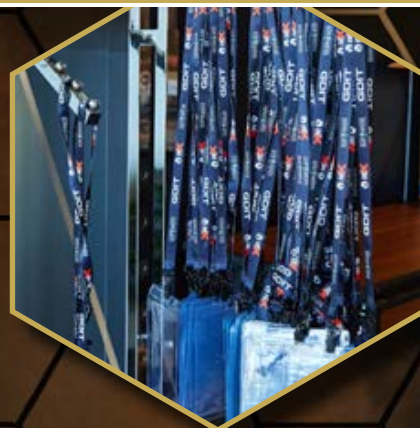
GSOFCORPORATE PARTNER RATE: **\$31,500**

GSOFNON-CORPORATE PARTNER RATE: **\$39,400**

- Lanyards for attendee use (Excluding U.S. Government and Military) - Lanyards printed with one color logo, the SOF Week Management to handle production and distribution
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes

GDIT

Art of the possible.



CONFERENCE BAGS

SOLD

GSOFCORPORATE PARTNER RATE: **\$31,500**

GSOFNON-CORPORATE PARTNER RATE: **\$39,400**

- Sponsor logo featured on 6,500 bags (one color sponsor logo placed prominently on bag; co-branded with SOF Week logo)
- Sponsorship includes ordering, production, and shipment of bags
- Opportunity to provide one flier insert into each bag (sponsor to cover all production and shipping costs)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes



MOBILE APP

SOLD

GSOFCORPORATE PARTNER RATE: **\$31,500**

GSOFNON-CORPORATE PARTNER RATE: **\$39,400**

- Sponsor logo featured within the SOF Week Mobile App
- Sponsor recognized in emails promoting the Mobile App
- Sponsor logo displayed on the Mobile App push notifications each day of the event
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

[▲ Return](#)

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

STRATEGIC SPONSORSHIPS

EXHIBIT HALL NETWORKING BREAK

1
PER ZONE

GSOFCORPORATE PARTNER RATE: **\$26,250**

GSOFNON-CORPORATE PARTNER RATE: **\$32,800**

TAMPA CONVENTION CENTER & JW MARRIOTT

- Provide attendees with snacks and beverages on a select day, in one of the following zones: Enterprise Information Systems, Maritime, SOF Digital Applications, SOF Services and Support Activity, SOF Warrior, SPACE Capability Zone, Special Air Warfare
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Ten (10) complimentary full conference passes



CHARGING STATIONS

1
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$26,250**

GSOFNON-CORPORATE PARTNER RATE: **\$32,800**

TAMPA CONVENTION CENTER & JW MARRIOTT

- Logo featured on ten (10) charging towers strategically placed around the Tampa Convention Center & JW Marriott, providing attendees with a quick charge
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Ten (10) complimentary full conference passes



HOTEL ROOM KEYS

1
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$21,000**

GSOFNON-CORPORATE PARTNER RATE: **\$26,250**

- Sponsor logo included on hotel room keys distributed to attendees staying at the Embassy Suites, JW Marriott, Marriott Water Street & Westin
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Eight complimentary full conference passes



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

▲ Return

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

STRATEGIC SPONSORSHIPS

TUESDAY INDUSTRY NETWORKING RECEPTION

4
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$21,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$26,250**

JW MARRIOTT

- Recognition as co-sponsor for the Industry Networking Reception in the JW Marriott Exhibition Hall, Level 2 on Tuesday 18th
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Sponsor logo featured on signage at Networking Reception
- Sponsor to select a Signature Drink to be served at their designated bar
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Eight complimentary full conference passes

WEDNESDAY INDUSTRY NETWORKING RECEPTION

3
REMAIN

GSOFF CORPORATE PARTNER RATE: **\$21,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$26,250**

 **MERLIN**

TAMPA CONVENTION CENTER

- Recognition as co-sponsor for the Tampa Convention Center Industry Networking Reception on Wednesday 19th
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Sponsor logo featured on signage at Networking Reception
- Sponsor to select a Signature Drink to be served at their designated bar (bar located near booth zone if applicable)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Eight complimentary full conference passes



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

[▲ Return](#)

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOFF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

STRATEGIC SPONSORSHIPS

SOF WEEK POCKET GUIDE MAP SPONSOR

1
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$20,000**

GSOE NON-CORPORATE PARTNER RATE: **\$25,000**

Put your brand in every hand. The Pocket Guide delivers at-a-glance schedules, industry demo timings, maps, and must-know info attendees use all week.

- Recognized on the cover of the pocket guide
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Two complimentary full conference passes



COFFEE BREAK & CONTINENTAL BREAKFAST SPONSOR

3
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$15,750**

GSOE NON-CORPORATE PARTNER RATE: **\$19,700**

JW MARRIOTT

- Provide attendees with continental breakfast and coffee before the morning keynote. Available on Tuesday, Wednesday, and Thursday
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Six complimentary full conference passes



HYDRATION WATER STATIONS

1
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$15,750**

GSOE NON-CORPORATE PARTNER RATE: **\$19,700**

TAMPA CONVENTION CENTER

- Opportunity to sponsor indoor water coolers, with branded bubbler covers (one color logo) - the SOF Week Management to produce
- Includes vinyl decals above prominent water fountains within the Tampa Convention Center
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Six complimentary full conference passes



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

[▲ Return](#)

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOE, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

STRATEGIC SPONSORSHIPS

EXHIBIT HALL MORNING COFFEE BREAK

1
PER ZONE

GSOE CORPORATE PARTNER RATE: **\$10,500**

GSOE NON-CORPORATE PARTNER RATE: **\$13,100**

TAMPA CONVENTION CENTER & JW MARRIOTT

- Provide attendees with a coffee on the show floor in the selected Zone, exclusively for that Zone, on a select day
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Six (6) complimentary full conference passes



OUTDOOR FOOD TRUCKS

5
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$10,500**

GSOE NON-CORPORATE PARTNER RATE: **\$13,100**

- Sponsor logo featured on signage at food truck location: (3 available) SOF Week Outpost at Peter O. Knight or (2 available) the Tampa Convention Center
- Napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Includes 10'x10' tent, (1) 6' table, (2) chairs, (1) 500w power drop
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Four (4) complimentary full conference passes



WARFIGHTER WALK

SOLD

GSOE CORPORATE PARTNER RATE: **\$2,000** EXCLUSIVE BUYOUT: **\$6,300**

GSOE NON-CORPORATE PARTNER RATE: **\$2,500** EXCLUSIVE BUYOUT: **\$6,875**

- Sponsor logo & QR code included on a series of meterboards to highlight key moments in SOF history (4 meterboards per sponsor)
- Displays located in all key areas of the SOF Week Campus and is featured in the SOF Week Mobile App Game, SOF Odyssey
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Two (2) complimentary full conference passes

Peraton



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOE, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

▲ Return

STRATEGIC SPONSORSHIPS

SERVICE DOG HYDRATION STATIONS

1
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$4,200**

GSOFNON-CORPORATE PARTNER RATE: **\$5,250**

TAMPA CONVENTION CENTER

- Sponsor logo featured on signage at 2 Service Dog Hydration Stations at the Tampa Convention Center
- Two complimentary full conference passes



CONFERENCE BAG INSERT

LIMITED
INVENTORY

GSOFCORPORATE PARTNER RATE: **\$3,150**
6 Remain

GSOFNON-CORPORATE PARTNER RATE: **\$4,200**
10 Remain

- Opportunity to provide one flier insert into each bag - 5,500 in total
- Bags will be co-branded with SOF Week & Conference Bag Sponsor Logos
- Bags to be distributed at designated pick-up locations, determined on site
- Sponsor to cover all insert production and shipping costs
- Two complimentary full conference passes

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

[▲ Return](#)

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOFCORPORATE, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

STRATEGIC SPONSORSHIPS

PRAYER ROOM

1
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$3,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$3,750**

TAMPA CONVENTION CENTER

- Room will include soft sided seating and soft lighting
- Sponsor logo featured on Prayer Room signage
- Sponsor may include branded items inside room
- Two complimentary full conference passes

MULTIPLE
AVAILABLE

CUISINE CRUISE

Pricing Coming Soon!

- Drive traffic to your booth by hosting an international food and beverage offering on a select day of the show (Catering ordered separately)
- Your participation will be included in on-site app push notifications & SOF Week website
- Two complimentary full conference passes



WEBSITE VIDEO FEATURE

10
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$1,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$2,000**

- Opportunity to create a 1-minute video to be posted on the SOF Week Website
Content to be pre-approved by the SOF Week Management
- Company name and booth number (if applicable) listed under video
- Two complimentary full conference passes

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOFF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

[▲ Return](#)

MEETING SPACES AND LOUNGES

SOF COMMUNITY CORRIDOR

SOLD

GSOFF CORPORATE PARTNER RATE: **\$52,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$72,200**



TAMPA CONVENTION CENTER

- Sponsor logo displayed at entrances to SOF Community Corridor in the Tampa Convention Center
- SOF Community Corridor Reception located within Community Corridor lounge space, sponsor to provide furnishings for this area if desired
- Sponsor may provide additional signage for within the lounge area
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes



BANK OF AMERICA

WEST MEZZANINE LOUNGE

SOLD

GSOFF CORPORATE PARTNER RATE: **\$31,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$42,000**

EXCLUSIVE

- Sponsor to utilize space as a lounge during SOF Week show days
- Includes hanging banner on the railing of the lounge (Sponsor to provide artwork, *to be pre-approved by the SOF Week Management* - the SOF Week Management to cover production and installation)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Sponsor to cover all other expenses, including electrical, AV and furniture requirements
- Lounge floorplan must be pre-approved by show management (restrictions apply)
- 12 complimentary full conference passes



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

▲ Return

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOFF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

MEETING SPACES AND LOUNGES

EAST MEZZANINE LOUNGE

SOLD

GSOF CORPORATE PARTNER RATE: **\$31,500**

GSOF NON-CORPORATE PARTNER RATE: **\$42,000**



EXCLUSIVE

- Sponsor to utilize space as a lounge during SOF Week show days
- Includes hanging banner on the railing of the lounge (Sponsor to provide artwork, to be pre-approved by the SOF Week Management - the SOF Week Management to cover production and installation)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Sponsor to cover all other expenses, including electrical, AV and furniture requirements
- Lounge floorplan must be pre-approved by show management (restrictions apply)
- 12 complimentary full conference passes

Nammo
SECURING THE FUTURE

GOVMATES INDUSTRY MATCHMAKING BREAK

MULTIPLE
AVAILABLE

GSOF CORPORATE PARTNER RATE: **\$2,650**

GSOF NON-CORPORATE PARTNER RATE: **\$3,150**

WEDNESDAY 20 MAY 0930 - 1130

Marriott Water Street Level 2 - Grand Ballroom

- Includes one 6' tabletop co-located with the Matchmaking sessions for sponsors to connect directly with attendees
- Opportunity to host a snack or beverage for attendees from your sponsored tabletop
- Sponsor logo featured on signage during the event
- Two Complimentary full conference passes

SOF WEEK MEETING HUB CATERING SPONSOR

4
AVAILABLE

GSOF CORPORATE PARTNER RATE: **\$12,500**

GSOF NON-CORPORATE PARTNER RATE: **\$15,000**

- One (1) tabletop located in the SOF Week Meeting Hub at the Marriott Water Street with adjacent sponsor signage
- Opportunity to select one (1) designated catering break in the Meeting Hub as part of the Cuisine Cruise (see Catering Break options below)
- Sponsor logo recognition displayed at the entrance to the Meeting Hub and on SOF Week's website, mobile app, "Thank You to Our Sponsors" signage on-site
- Four complimentary full conference passes

Catering Breaks:

- | | |
|------------------------|-------------------------|
| 1) Tuesday, 9am - 11am | 3) Tuesday, 3pm - 5pm |
| 2) Tuesday, 1pm - 3pm | 4) Wednesday, 1pm - 3pm |

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

[▲ Return](#)

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

MEETING SPACES AND LOUNGES

SOF MEETING PODS

4
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$10,500**

GSOE NON-CORPORATE PARTNER RATE: **\$13,100**

EXCLUSIVE

- Logo featured on 1 branded 10'x6' meeting pod, located down PEO Row
- Pod is exclusive to sponsor use for the duration of the show - Includes reserved sign
- Includes a table, 4 chairs, and a 500w electrical drop
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Four complimentary full conference passes



THE GSOE TEAM ROOM

MULTIPLE
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$10,000**

GSOE NON-CORPORATE PARTNER RATE: **\$12,500**

JW MARRIOTT

- Sponsor logo displayed at entrance unit for the "The GSOE Team Room," an intimate theater in the JW Marriott
- Spotlight theater set to showcase live podcasts/sessions, fireside chats, and encourage audience interaction, as well as overflow viewing for general session
- Front Row Crescent Round table reserved for 5-6 sponsors / sponsor guests for all sessions
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Four complimentary full conference passes

SOF SOLUTIONS STAGE

MULTIPLE
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$2,500**

GSOE NON-CORPORATE PARTNER RATE: **\$3,500**

TAMPA CONVENTION CENTER LOWER LEVEL EXHIBITION HALL

The SOF Solutions Stage showcases Industry's innovative technologies, capabilities, and services designed to meet the evolving needs of Special Operations Forces. Featuring live presentations and indoor demonstrations, it offers attendees a first-hand look at practical solutions from industry and partners supporting the SOF mission.

If interested, please fill out the [Intake Form](#)

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

[▲ Return](#)

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOE, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

MEETING SPACES AND LOUNGES

WATERVIEW TERRACE - VIP LOUNGE

1
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$75,000**

GSOFCNON-CORPORATE PARTNER RATE: **\$93,750**

- Catering spend of \$15,000 applied to VIP Reception on Wednesday during the CAPE Demo (catering is not limited to the reception; anything over \$15,000 is the responsibility of the sponsor)
- Branded entry: Check-in desk and signage; VIP check-in assistance (to include access for your guests)
- Acknowledgement included in invitations sent to international VIPs to attend the CAPE Demo VIP reception
- Use of convention center furnishings within the space
- Logo included on SOF Week website sponsor page, mobile app listing, and on-site "Thank You to our Sponsor" signage
- 12 complimentary full conference passes



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

[▲ Return](#)

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOFC, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

MEETING ROOMS AND HOSPITALITY SUITES

Explore these unique venues for meeting spaces to connect with attendees outside traditional exhibits!

TAMPA CONVENTION CENTER

Room Number		Dimensions	CP Room Rental Price	NCP Room Rental Price	F&B Minimums
302	SOLD	20x32	\$25,600	\$35,200	\$2,500
303	SOLD	40x32	\$51,200	\$70,400	\$2,500
304	SOLD	20x32	\$25,600	\$35,200	\$2,500
305	SOLD	40x32	\$51,200	\$70,400	\$2,500
306	SOLD	20x32	\$25,600	\$35,200	\$2,500
307	SOLD	40x32	\$51,200	\$70,400	\$2,500
308	SOLD	20x32	\$25,600	\$35,200	\$2,500
309	SOLD	40x32	\$51,200	\$70,400	\$2,500
412	SOLD	20x32	\$25,600	\$35,200	\$2,500
413	SOLD	40x32	\$51,200	\$70,400	\$2,500
414	SOLD	20x32	\$25,600	\$35,200	\$2,500
415	SOLD	40x32	\$51,200	\$70,400	\$2,500
416	SOLD	20x32	\$25,600	\$35,200	\$2,500
417	SOLD	40x32	\$51,200	\$70,400	\$2,500
418	SOLD	20x32	\$25,600	\$35,200	\$2,500
419	SOLD	40x32	\$51,200	\$70,400	\$2,500

THE WESTIN

Room Number		Dimensions	CP Room Rental Price	NCP Room Rental Price	F&B Minimums
Conch	SOLD	38x25x10	\$5,700	\$7,125	\$4,275
Coral Reef		60x25x10	\$9,360	\$11,700	\$5,000
Channelside		135x22x10	\$17,820	\$22,275	\$15,000
Lagoon	SOLD	20x16x10	\$1,920	\$2,400	\$1,440
Sunset	SOLD	35x25x10	\$5,250	\$6,562.50	\$3,900
Waterside		76x25	\$11,400	\$14,250	\$8,000
Marine		43x20	\$5,160	\$6,450	\$3,800

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

▲ Return

MEETING ROOMS AND HOSPITALITY SUITES

Explore these unique venues for meeting spaces to connect with attendees outside traditional exhibits!

MARIOTT WATER STREET

Room		Dimensions	CP Room Rental Price	NCP Room Rental Price	F&B Minimums
Meeting Room 1	SOLD	34x28x12	\$23,800	\$28,560	\$9,500
Meeting Room 3		24x27x12	\$16,200	\$19,440	\$6,500
Meeting Room 4	SOLD	34x28x12	\$23,800	\$28,560	\$9,500
Florida Salon Ballroom 1	SOLD	31x23x16	\$17,825	\$21,390	\$6,500
Florida Salon Ballroom 2	SOLD	31x23x16	\$17,825	\$21,390	\$6,500
Florida Salon Ballroom 3	SOLD	31x23x16	\$17,825	\$21,390	\$6,500
Grand Ballroom Salon A		44x24x19	\$8,800 per day	\$10,560 per day	\$2,500 per day
Grand Ballroom Salon B		44x24x20	\$8,800 per day	\$10,560 per day	\$2,500 per day
Grand Ballroom Salon C		44x24x21	\$8,800 per day	\$10,560 per day	\$2,500 per day
Grand Ballroom Salon D		44x24x22	\$8,800 per day	\$10,560 per day	\$2,500 per day



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

▲ Return

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

MEETING ROOMS AND HOSPITALITY SUITES

Explore these unique venues for meeting spaces to connect with attendees outside traditional exhibits!

EMBASSY SUITES

Ballrooms		Dimensions	CP Room Rental Price	NCP Room Rental Price	F&B Minimums
Skyway I	SOLD	46x29	\$10,500	\$13,500	\$30,000
Skyway II	SOLD	44x29	\$10,500	\$13,500	\$30,000
Bayside I	SOLD	39x48	\$14,500	\$18,200	\$35,000
Bayside II	SOLD	39x48	\$14,500	\$18,200	\$35,000
Gandy I	SOLD	TBA	\$8,000	\$10,000	\$18,000
Gandy II	SOLD	TBA	\$10,500	\$13,500	\$30,000
Frankland Boardroom	SOLD	26'6x12	\$2,500	\$3,200	\$2,500
Campbell Boardroom	SOLD	26'6x12	\$2,500	\$3,200	\$2,500

Other Exhibit Spaces		Dimensions	CP Room Rental Price	NCP Room Rental Price	F&B Minimums
Nook 1 - Starbucks		200 sq ft	\$5,500	\$6,875	\$3,000
Nook 2 - Exit		200 sq ft	\$2,500	\$3,125	\$2,500
5th Floor Landing #1		200 sq ft	\$1,500	\$1,875	\$2,000
5th Floor Landing #2		200 sq ft	\$1,500	\$1,875	\$2,000
Pool Deck Reception Area		TBD	\$8,000	\$10,000	TBD

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

▲ Return

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

INDUSTRY DEMONSTRATION SPONSORSHIPS

Take advantage of the Riverwalk at the Tampa Convention Center!
Showcase your products and capabilities in one of the dock spaces
or through an industry demonstration.

BOAT SLIP RENTAL

MULTIPLE
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$4,000**

GSOE NON-CORPORATE PARTNER RATE: **\$5,000**

TAMPA CONVENTION CENTER

- Non-Demonstration Dock Space to showcase your product and capabilities
- Logo included on SOF Week website, and mobile app listing
- 2 complimentary full conference passes

INDUSTRY DEMONSTRATION AT RIVERWALK

MULTIPLE
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$4,000**

GSOE NON-CORPORATE PARTNER RATE: **\$5,000**

TAMPA CONVENTION CENTER: BASIN OR RIVERWALK

Showcase your advanced autonomous and manned systems through dynamic aerial and maritime demonstrations, emphasizing cutting-edge capabilities for special operations.

Waterborne & Aerial Demonstrations:

This opportunity is designed for industry to showcase their capabilities in air and water operations, offering an ideal platform to showcase capabilities such as:

- Simulation of intelligence gathering, logistics, and connectivity
- Highlight offensive and defensive missions.
- Demonstrate the precision, stealth, and efficiency of autonomous technologies in maritime environments
- Logo included on SOF Week website, and mobile app listing
- Two complimentary full conference passes



**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

[▲ Return](#)

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOE, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

SOF WEEK

18-21 MAY 2026 | TAMPA, FL

FOR SPONSORSHIP INQUIRIES

To explore sponsorship opportunities for SOF Week 2026, please contact the appropriate representative based on your organization name:

Organizations beginning with **Numbers or A-N**

Email: valid.mansoor@wearemci.com

Phone: 703-935-8564

Organizations beginning with **O-Z**

Email: dom.kogok@wearemci.com

Phone: 443-689-7001

For opportunities to be included in the Show Guide and Show Daily, please contact patrick.hopper@opensysmedia.com.

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

[▲ Return](#)