

# OUTPOST SPONSORSHIP PROSPECTUS

## SOF WEEK

18-21 MAY 2026 | TAMPA, FL



UPDATED  
22 JANUARY, 2026

TO SECURE YOUR SPACE AND/OR SPONSORSHIP,  
CONTACT US AT [SOFWEEKSALES@US.WEAREMCI.COM](mailto:SOFWEEKSALES@US.WEAREMCI.COM) OR 410-584-1962.

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

# SOF WEEK

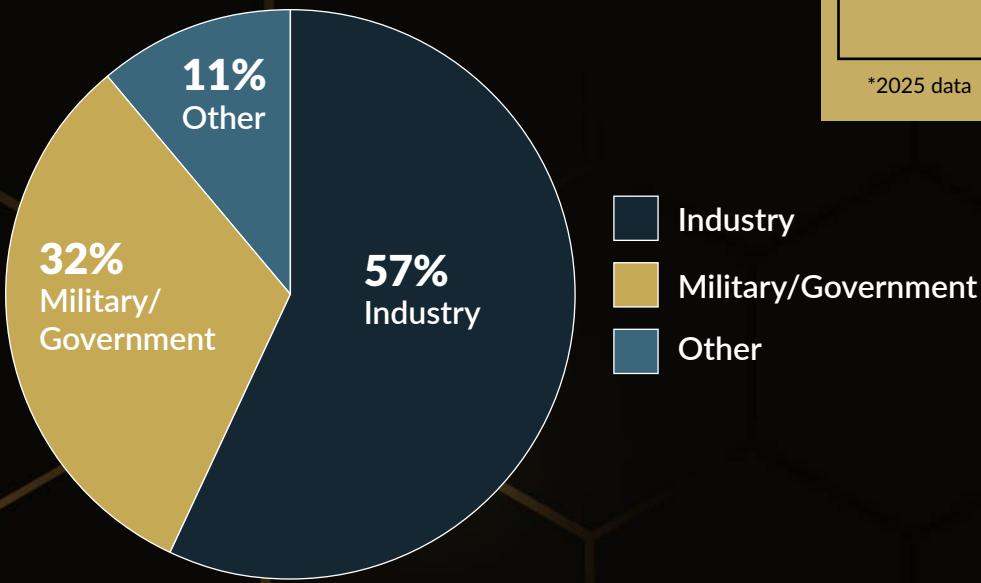
18-21 MAY 2026 | TAMPA, FL

## ABOUT SOF WEEK

An annual convention for the Special Operations Forces (SOF) community, co-sponsored by U.S. Special Operations Command (USSOCOM) and the Global SOF Foundation (GSOF).

- ✓ Convenes the international SOF enterprise and its external stakeholders
- ✓ Improves the force with professional development and relationship building
- ✓ Communicates the value of SOF and its diverse mission sets to the public
- ✓ Showcases technology and capabilities essential to warfighter success

## SOF ATTENDEE BREAKDOWN



## WHO ATTENDS\*:

<b>22,140</b>	Total Registered Attendees
<b>6,324</b>	Active-Duty Military & Government
<b>3,120</b>	International Participants
<b>743</b>	Exhibiting Organizations
<b>295</b>	Non-Profit/Academia
<b>108</b>	Media
<b>4</b>	Medal of Honor Recipients

\*2025 data



TO SECURE YOUR SPACE AND/OR SPONSORSHIP,  
CONTACT US AT [SOFWEEKSALES@US.WEAREMCI.COM](mailto:SOFWEEKSALES@US.WEAREMCI.COM) OR 410-584-1962.

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

# OUTPOST SPONSORSHIPS



## TIP OF THE SPEAR

**SOLD**

GSOF CORPORATE PARTNER RATE: **\$85,000**

GSOF NON-CORPORATE PARTNER RATE: **\$110,000**

- Includes AC meeting structure on-site
- Exclusive naming rights as the "Outpost presented by [Sponsor Name]"
- Premium branding airport fence
- Logo and acknowledgment in all related digital and printed materials (website, app, pocket guide, and floorplan)
- One (1) demonstration opportunity

- One (1) Static display up to 2,000 sq ft
- Six (6) full conference passes
- Recognized as the Rally Point Live Sponsor (The Outpost Kick-off Event)
- Branding on Concert Stage
- Opportunity to provide a 30 second video promoting you as the SOF Week Outpost Tip of the Spear sponsor aired on digital screens around the SOF Week Campus

## NAVIGATOR

**2**  
AVAILABLE

GSOF CORPORATE PARTNER RATE: **\$40,000**

GSOF NON-CORPORATE PARTNER RATE: **\$50,000**

- Shared branding at The Outpost (rotating logo inclusion on digital signage, shared banners)
- Live Demonstration Opportunity
- Up to 600 sq feet of static display space
- One (1) co-branded sponsorship of the Outpost Beergarden
- Four (4) full conference passes
- Logo inclusion in website, app, and printed materials under "Mission Ready Sponsors"

- Recognition in one (1) pre-event or post-event newsletter
- Water Taxi (each sponsor, has a taxi) w/ branded flag, opportunity to provide live or recorded remarks on the ride to the Outpost
- Opportunity to provide a branded or named beverage onboard the water taxi (sponsor provided)
- Four (4) branded feather banners

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,  
CONTACT US AT [SOFWEEKSALES@US.WEAREMCI.COM](mailto:SOFWEEKSALES@US.WEAREMCI.COM) OR 410-584-1962.**

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

# OUTPOST SPONSORSHIPS



## MISSION SUPPORT

5  
AVAILABLE

GSOF CORPORATE PARTNER RATE: \$15,000

GSOF NON-CORPORATE PARTNER RATE: \$19,000

- Logo on shared on-site signage and The Outpost webpage
- Mention in pocket guide and app under "Outpost Sponsors"
- Two (2) full conference passes
- 10x10 static display with tent
- Co-branding of shuttle inside the POK airport
- Four (4) branded feather banners

## OUTPOST SHUTTLE BUS

GSOF CORPORATE PARTNER RATE: \$10,000

GSOF NON-CORPORATE PARTNER RATE: \$12,500

- Branded signage on the shuttle bus going from the Convention Center to the airport
- Recognition on the website, mobile app, show guide
- Opportunity to provide DV to air on the bus during transit

## OUTPOST FOOD TRUCKS

3  
AVAILABLE

GSOF CORPORATE PARTNER RATE: \$8,000

GSOF NON-CORPORATE PARTNER RATE: \$10,000

- 10 x 10 static display with tent
- Sponsor a food truck with branded signage and branded napkins
- Opportunity to add your name to a food item (example: Your Company Name Ultimate Burger)

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,  
CONTACT US AT [SOFWEEKSALES@US.WEAREMCI.COM](mailto:SOFWEEKSALES@US.WEAREMCI.COM) OR 410-584-1962.**

CO-SPONSORSHIP OF THIS EVENT DOES NOT IMPLY ENDORSEMENT OF GSOF, ITS SERVICES, OR PRODUCTS BY THE UNITED STATES GOVERNMENT, THE DEPARTMENT OF DEFENSE, OR U.S. SPECIAL OPERATIONS COMMAND.

# OUTPOST SPONSORSHIPS



## HYDRATION STATION

GSOF CORPORATE PARTNER RATE: **\$6,000**

GSOF NON-CORPORATE PARTNER RATE: **\$7,500**

- Drive traffic to your static display by sponsoring a Hydration Station
- Branded cooler providing cold water to Outpost attendees

## DOCK TO DECK EXPRESS

1  
AVAILABLE

GSOF CORPORATE PARTNER RATE: **\$5,000**

GSOF NON-CORPORATE PARTNER RATE: **\$7,300**

- Sponsor the shuttle bus transporting attendees from the water taxi to the SOF Week Outpost entrance and the people mover inside the airport
- Includes branding on the side of the bus
- Includes branding on signage, mobile app and website

- Two (2) full conference passes
- Two (2) feather banners

## FEATHER BANNERS

GSOF CORPORATE PARTNER RATE: **\$2,500**

GSOF NON-CORPORATE PARTNER RATE: **\$3,200**

- Two (2) Branded feather banner displayed throughout The Outpost entry points and key locations

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,  
CONTACT US AT [SOFWEEKSALES@US.WEAREMCI.COM](mailto:SOFWEEKSALES@US.WEAREMCI.COM) OR 410-584-1962.**

# INDUSTRY DEMONSTRATION SPONSORSHIPS

Take advantage of the SOF Week Outpost at Peter O. Knight Airport! Showcase your advanced capabilities and cutting-edge technologies in a live, operationally relevant environment.



## SOF WEEK OUTPOST AT PETER O. KNIGHT AIRPORT DEMONSTRATIONS

GSOF CORPORATE PARTNER RATE: **\$4,000**

GSOF NON-CORPORATE PARTNER RATE: **\$5,000**

### PETER O. KNIGHT AIRPORT

Industry Demonstration details will be coordinated based on the capability that will be showcased (aerial, land-based, etc). Each company conducting a demonstration will have 1 opportunity each day of the event for a total of 3 demonstration opportunities.

If interested, please fill out the [Intake Form](#)

Interested in a static display (Larger static display space sold on a sliding scale) at the SOF Week Outpost?  
Contact [sofweeksales@us.wearemci.com](mailto:sofweeksales@us.wearemci.com) for details.

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,  
CONTACT US AT [SOFWEEKSALES@US.WEAREMCI.COM](mailto:SOFWEEKSALES@US.WEAREMCI.COM) OR 410-584-1962.**

# SOF WEEK



18-21 MAY 2026 | TAMPA, FL

## FOR SPONSORSHIP INQUIRIES

To explore sponsorship opportunities for **SOF Week 2026**, please contact the appropriate representative based on your organization name:

### Organizations beginning with Numbers or A-N

Email: [walid.mansoor@wearemci.com](mailto:walid.mansoor@wearemci.com)

Phone: 703-935-8564

### Organizations beginning with O-Z

Email: [dom.kogok@wearemci.com](mailto:dom.kogok@wearemci.com)

Phone: 443-689-7001

---

For opportunities to be included in the Show Guide and Show Daily, please contact [patrick.hopper@opensysmedia.com](mailto:patrick.hopper@opensysmedia.com).

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,  
CONTACT US AT [SOFWEEKSALES@US.WEAREMCI.COM](mailto:SOFWEEKSALES@US.WEAREMCI.COM) OR 410-584-1962.**