

OUTPOST SPONSORSHIP PROSPECTUS

SOF WEEK

18-21 MAY 2026 | TAMPA, FL



UPDATED
19 NOVEMBER, 2025

**TO SECURE YOUR SPACE AND/OR SPONSORSHIP,
CONTACT US AT SOFWEEKSALES@US.WEAREMCI.COM OR 410-584-1962.**

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SOF WEEK

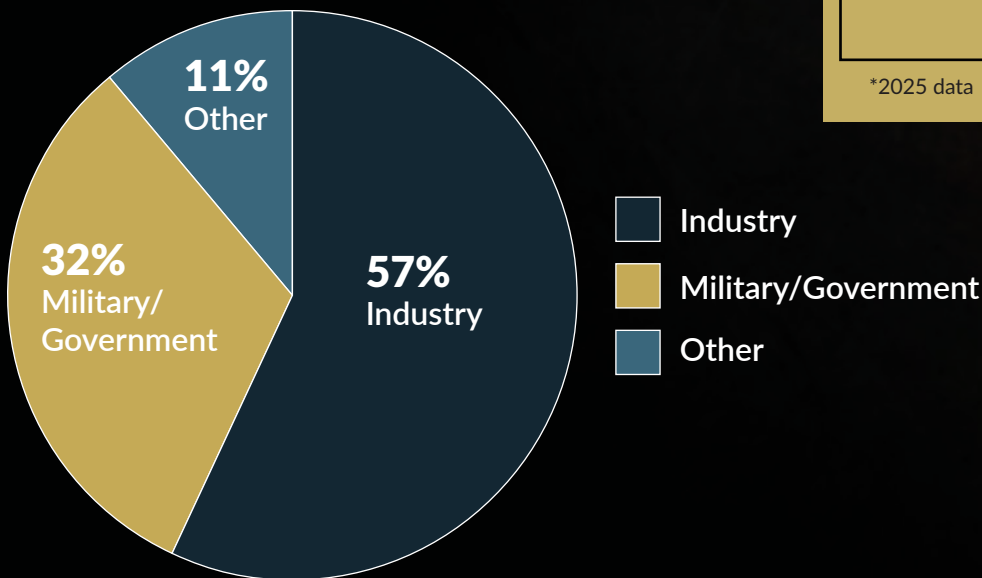
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ABOUT SOF WEEK

An annual convention for the Special Operations Forces (SOF) community, co-sponsored by U.S. Special Operations Command (USSOCOM) and the Global SOF Foundation (GSOF).

- ✓ Convenes the international SOF enterprise and its external stakeholders
- ✓ Improves the force with professional development and relationship building
- ✓ Communicates the value of SOF and its diverse mission sets to the public
- ✓ Showcases technology and capabilities essential to warfighter success

SOF ATTENDEE BREAKDOWN



WHO ATTENDS*:

22,140 Total Registered Attendees

6,324 Active-Duty Military & Government

3,120 International Participants

743 Exhibiting Organizations

295 Non-Profit/Academia

108 Media

4 Medal of Honor Recipients

*2025 data



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OUTPOST SPONSORSHIPS



TIP OF THE SPEAR

1
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$85,000**

GSOE NON-CORPORATE PARTNER RATE: **\$110,000**

- Includes 16' x 7' Expandable trailer
- Exclusive naming rights as the "Outpost presented by [Sponsor Name]"
- Premium branding airport fence
- Logo and acknowledgment in all related digital and printed materials (website, app, pocket guide, and floorplan)
- One (1) demonstration opportunity
- One (1) Static display up to 2,000 sq ft
- Six (6) full conference passes
- Recognized as the Rally Point Live Sponsor (The Outpost Kick-off Event)
- Branding on Concert Stage
- Opportunity to provide a 30 second video promoting you as the SOF Week Outpost Tip of the Spear sponsor aired on digital screens around the SOF Week Campus

NAVIGATOR

3
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$40,000**

GSOE NON-CORPORATE PARTNER RATE: **\$50,000**

- Shared branding at The Outpost (rotating logo inclusion on digital signage, shared banners)
- Live Demonstration Opportunity
- Up to 600 sq feet of static display space
- One (1) co-branded sponsorship of the Outpost Beergarden
- Four (4) full conference passes
- Logo inclusion in website, app, and printed materials under "Mission Ready Sponsors"
- Recognition in one (1) pre-event or post-event newsletter
- Water Taxi (each sponsor, has a taxi) w/ branded flag, opportunity to provide live or recorded remarks on the ride to the Outpost
- Opportunity to provide a branded or named beverage onboard the water taxi (sponsor provided)
- Four (4) branded feather banners

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OUTPOST SPONSORSHIPS

MISSION SUPPORT

5
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$15,000**

GSOFNON-CORPORATE PARTNER RATE: **\$19,000**

- Logo on shared on-site signage and The Outpost webpage
- Co-branding of shuttle inside the POK airport
- Mention in pocket guide and app under "Outpost Sponsors"
- Four (4) branded feather banners
- Two (2) full conference passes
- 10x10 static display with tent

OUTPOST SHUTTLE BUS

GSOFCORPORATE PARTNER RATE: **\$10,000**

GSOFNON-CORPORATE PARTNER RATE: **\$12,500**

- Branded signage on the shuttle bus going from the Convention Center to the airport
- Recognition on the website, mobile app, show guide
- Opportunity to provide DV to air on the bus during transit

OUTPOST FOOD TRUCKS

3
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$8,000**

GSOFNON-CORPORATE PARTNER RATE: **\$10,000**

- 10 x 10 static display with tent
- Sponsor a food truck with branded signage and branded napkins
- Opportunity to add your name to a food item (example: Your Company Name Ultimate Burger)

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OUTPOST SPONSORSHIPS



HYDRATION STATION

GSOFF CORPORATE PARTNER RATE: **\$6,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$7,500**

- Drive traffic to your static display by sponsoring a Hydration Station
- Branded cooler providing cold water to Outpost attendees

DOCK TO DECK EXPRESS

1
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$5,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$7,300**

- Sponsor the shuttle bus transporting attendees from the water taxi to the SOF Week Outpost entrance and the people mover inside the airport
- Includes branding on the side of the bus
- Includes branding on signage, mobile app and website
- Two (2) full conference passes
- Two (2) feather banners

FEATHER BANNERS

GSOFF CORPORATE PARTNER RATE: **\$2,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$3,200**

- Two (2) Branded feather banner displayed throughout The Outpost entry points and key locations

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INDUSTRY DEMONSTRATION SPONSORSHIPS

Take advantage of the SOF Week Outpost at Peter O. Knight Airport! Showcase your advanced capabilities and cutting-edge technologies in a live, operationally relevant environment.



SOF WEEK OUTPOST AT PETER O. KNIGHT AIRPORT DEMONSTRATIONS

GSOFCORPORATE PARTNER RATE: **\$4,000**

GSOFNON-CORPORATE PARTNER RATE: **\$5,000**

PETER O. KNIGHT AIRPORT

Industry Demonstration details will be coordinated based on the capability that will be showcased (aerial, land-based, etc). Each company conducting a demonstration will have 1 opportunity each day of the event for a total of 3 demonstration opportunities.

2026 Static Display Price Per Square Foot: Corporate Partners- \$20 per square foot // Non-Corporate Partners- \$27.50 per square foot.

Interested in a static display (Larger static display space sold on a sliding scale) at the SOF Week Outpost? Contact sofweeksales@us.wearemc.com for details.

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FOR SPONSORSHIP INQUIRIES

To explore sponsorship opportunities for SOF Week 2026, please contact the appropriate representative based on your organization name:

Organizations beginning with **Numbers or A-N**

Email: walid.mansoor@wearemci.com

Phone: 703-935-8564

Organizations beginning with **O-Z**

Email: dom.kogok@wearemci.com

Phone: 443-689-7001

For opportunities to be included in the Show Guide and Show Daily, please contact patrick.hopper@opensysmedia.com.

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