



3-6 MAY 2027 | TAMPA, FL

SOF WEEK EXHIBITOR TERMS AND CONDITIONS

The SOF Week Event (the “Event”) is scheduled to be held May 3-6, 2027 (the “Event Dates”), with Exhibits open May 3-6 at the JW Marriott, the Marriott Water Street, Peter O. Knight Airport, Tampa Convention Center, Embassy Suites, Sparkman Wharf and the Westin Tampa Waterside (the “Exhibit Facilities”), in Tampa, FL and additional exhibit venues. This Agreement is between MCI USA Operating Co. (hereinafter referred to as “MCI” or sometimes as “Event Management”), Global Special Operations Forces Foundation (GSOF), and the Exhibitor. The term “Exhibitor” means, collectively, the company or person that applied for exhibit space rental or sponsorship and agreed to enter into this contract upon acceptance by MCI in the manner stated below. An Exhibitor is an entity that participates in the Event by purchasing exhibit space, sponsorships, or both. “Contract” refers to this agreement, all amendments/modifications, and other materials, documents, rules/regulations incorporated herein by reference.

1. CONTRACT ACCEPTANCE

This Contract is between MCI, GSOF, and the Exhibitor. This document, when signed by Exhibitor, with or without appropriate payment of the exhibit fee, constitutes a binding, irrevocable, legal Agreement on Exhibitor, enforceable against Exhibitor in accordance with its terms. Exhibitor does hereby apply for the reservation of space at the Exhibit Facility. Event Management agrees to review this Contract and assign the exhibit space to the Exhibitor, if available, consistent with Event eligibility requirements, policies, and at the discretion of MCI. Upon acceptance of this Contract by Event Management, this Contract shall become a legally binding Contract enforceable in accordance with its terms. Exhibitor agrees to be bound by the Application & Contract, Contract Terms, the Exhibitor Service Manual, and/or any other regulations issued prior to the Event by Event Management. Event Management reserves the right to deny entry to any entity. All payments due are payable in U.S. Dollars.

2. ELIGIBILITY OF EXHIBITOR

Exhibit privilege is open to companies conducting business in the special operations forces industries that are in good standing in payment of all charges invoiced by MCI and GSOF and have executed the exhibitor contract. Event Management reserves the right to determine the eligibility of any Exhibitor. Event Management reserves sole control over admission policies. These Contract Terms are established for the mutual protection of MCI, GSOF, and the Exhibitor. Event Management reserves the right to make such changes in the time schedule or in the general floor plan of the Exposition as may be deemed by Event Management to be in the best interests of exhibitors and the Exposition generally. All matters and questions not covered by these Contract Terms are subject to the decision of Event Management. All terms of the Application & Contract will be enforced by Event Management. MCI and GSOF reserve the right to restrict or remove any exhibit which Event Management, in its sole discretion, believes is objectionable or inappropriate.

3. PROFESSIONALISM

Exhibitors are expected to maintain a high level of professionalism while exhibiting at the individual Event. This includes, but is not limited to, dressing in appropriate attire, presenting professional exhibitor booths/displays, and engaging in respectful communication among fellow exhibitors, sponsors, delegates and event/venue staff. Exhibitors agree to follow the SOF Week [Code of Conduct](#).

4. ASSIGNMENT OF EXHIBIT SPACE

Only companies that submit their Intake Form by the deadline will be entered into the exhibit space lottery. Exhibit space shall be assigned by Event Management in its sole discretion and for the Event Dates only.

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Any such assignment does not imply that a similar space will be assigned for future Events. Event Management reserves the right to change the floor plan, aisle traffic patterns and flows, entrances, and exits or to move an Exhibitor to another booth location prior to, or during the Event, if Event Management, in its sole discretion, determines that to do so is in the best interest of the Event or as mandated by Fire Marshall, facility, local, state, and federal government.

5. PAYMENT SCHEDULE

If Contracting for Exhibit Space, Sponsorship, and/or Advertising before December 1, 2026, 50% is due upon invoice. An Invoice will be sent once the booth/sponsorship/advertising is assigned. The remaining balance is due by January 4, 2027. If Contracting for Exhibit Space, Sponsorship, and/or Advertising after January 4, 2027, 100% of payment is due with Contract signature. Booth assignments, Sponsorship, and/or Advertisement fulfillment are contingent upon receipt of payment in full. An Exhibitor that cancels, downsizes, fails to make the required payment, or fails to exhibit at the Event, is still 100% liable for all outstanding balances of contracted Exhibit space, including Sponsorships/Advertisements and upcharges, and will not be allowed to exhibit at future SOF events until all outstanding balances are paid in full. Event Management reserves the right to cancel space and to sell the space to another Exhibitor without any rebate or allowances to the former Exhibitor. Contracts with deposits received after initial assignment of space will be assigned on a first-come, first-served basis if space is available.

When an Exhibitor uses a credit card as payment for amounts due, Exhibitor authorizes MCI and GSOF to charge the credit card in accordance with the Contract terms.

6. USE OF SPACE

The space contracted for is to be used solely by and for the Exhibitor whose name appears on the Contract, and it is agreed that the Exhibitor will not sublet nor assign any portion of the same without the prior written consent of Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, or agents in the Exhibitor's display; parent or subsidiary companies excepted. In the published Exhibitor list, Exhibitors are allowed one Company Name per Exhibitor contract received.

Exhibitors must show only goods manufactured or distributed by them in the regular course of business. Distribution of said goods will be from assigned exhibit space only unless prior authorization from Show Management is given for distribution at other locations. No distribution is allowed in Event aisles, from another Exhibitor's booth or in public areas of Exhibit Facility. Show Management reserves the right to determine eligibility of any product or service for inclusion in the Event. Entities not designated as Exhibitors will not be permitted to solicit business at the Event.

7. FIREARM & EDGED WEAPONS EXHIBITS POLICY

All firearms intended for the exhibition are only permitted in the Tampa Convention Center (TCC) and must be assessed for their deactivation status prior to displaying in your booth. No firearm exhibits are allowed in the JW Marriott, Marriott Water Street, Embassy Suites, Peter O. Knight Airport or Westin Tampa Waterside. USSOCOM personnel will complete mandatory firearms checks at the TCC loading docks, dock door 1 (or other designated area) at the TCC, or at your booth. Firearms will be tagged with security tags to indicate a successful assessment.

Failure to comply with the Firearm and Edged Weapon Exhibit policy may result in action being taken, including, but not limited to, fines to the exhibiting company and/or removal from the exhibition.

Firearm Storage

All firearm exhibits must be securely tethered to the booth while on display during exhibition hours and must be stored in the Arms Room overnight.

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Exhibitors must store exhibited firearms during exhibitor move-in and outside of show hours in the Arms Room. This Arms Room will be secured by Tampa PD overnight and is located in the East Hall at the end of aisle 2020. Details concerning operating hours for the Arms Room will be provided by February 1, 2027.

Edged Weapon Policy

All edged weapons (knives) on display must be locked in cases or secured with tamper-proof cables, with blades sheathed, folded, or otherwise restrained at all times; no loose or unattended knives may be left exposed. Attendees may only handle knives under direct exhibitor supervision, and when the item is secured against removal, knives may never be taken out of their sheath or restraint. Demonstrations are limited to exhibitors only, with live cutting or sharpening permitted solely by them, while static demos or replicas may be used for presentations. Sales may be conducted at the booth if venue rules allow, but no knives may be handed over during the event; all purchases must be shipped post-event or delivered off-site —“cash-and-carry” sales are prohibited. Exhibitors must follow all venue-specific regulations: on military installations, DoD and installation guidance applies and display items require prior approval, while civilian venues require compliance with local ordinances and security rules, with prohibited items subject to removal. GSOF Security and venue officials may inspect displays at any time; exhibitors must maintain accurate inventory and report losses immediately.

8. CANCELLATION BY EXHIBITOR

If Exhibitor desires to downsize their exhibit space or cancel this Contract, Exhibitor may only do so by giving notice thereof in writing sent to MCI with evidence of receipt. The date of cancellation shall be the date MCI receives the written notice. If written cancellation or downsize notification is received by December 1, 2026, Exhibitor will be liable for 50% of the total Exhibit fees and 100% of the Sponsorship and Advertising fees. In such a case, Exhibitor becomes obligated to make immediate payment of any unpaid portion of the total Contract cost. Exhibitor is liable for all terms and conditions. If written cancellation or downsize notification is received after December 1, 2026, the Exhibitor is liable for 100% of the total Exhibit fees and 100% of the Sponsorship and Advertising fees. In such case, Exhibitor becomes obligated to make immediate payment of any unpaid portion of the total Contract cost. Exhibitor is liable for all terms and conditions. In the event of cancellation or downsizing, Event Management reserves the right to use the cancelled or downsized space, including but not limited to the sale of the space to another Exhibitor without any rebate or allowances to the cancelled or downsized Exhibitor. Exhibitor may be required to move to a new location if it requests a downsizing of space. By cancelling exhibit space participation, all marketing of the Sponsorship and Advertising ceases on the date of the cancellation. The amount of cancellation is considered to be liquidated and agreed upon damages for the injuries MCI and GSOF will suffer as a result of Exhibitors' cancellation or downsizing. This provision for liquidated and agreed upon damages is a bona fide provision and not a penalty. If Exhibitor cancels and the approved cancellation results in a refund, if any, and is due to the Exhibitor, refunds will be paid to Exhibitor by MCI within 45 days of the close of the Event. The parties understand that the withdrawal of the space reserved from availability at a time when other parties would be interested in applying for it will cause MCI and GSOF to sustain damages. In this situation, MCI and GSOF damages will be substantial, but they will not be capable of determining mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this Agreement as a valid pre-estimate of these damages. Should the Agreement be referred to a collection agency/attorney for any reason, the contracting company and or representing agency of said contracting company is responsible to pay a 25% attorney fee plus interest, lost discounts, and costs associated with any and all collection efforts. By cancelling exhibit space, the exhibitor forfeits all benefits.

9. CANCELLATION BY MCI and GSOF

If Exhibitor fails to make a payment required by this Contract in a timely manner, MCI and GSOF may

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terminate this Contract (and Exhibitor's participation in the Event) without further notice and without obligation to refund monies previously paid. Show Management reserves the right to refuse Exhibitor permission to move-in and set up an exhibit if Exhibitor is in arrears of any payment due to MCI and GSOF Week. Show Management is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available by reason of action taken under this paragraph in such manner as it may deem best, and without releasing Exhibitor from any liability hereunder. MCI and GSOF may also terminate this Contract immediately upon written notice of termination if Exhibitor breaches any of its obligations under this Contract, without any obligation on MCI's and GSOF's part to refund any payments previously made and without releasing Exhibitor from any liability arising as a result of or in connection with such breach. Should the Agreement be referred to a collection agency/attorney for any reason, the contracting company and or representing agency of said contracting company is responsible to pay a 25% attorney fee plus interest, lost discounts, and costs associated with any and all collection efforts.

10. TERMINATION OF EVENT

If MCI and GSOF should be prevented from holding the Event by reason of any cause beyond its control (such as, but not limited to damage to buildings, riots, labor disputes, pandemics, epidemics, acts of government or acts of God) or if it cannot permit the Exhibitor to occupy the space due to causes beyond its control, then Event Management has the right to cancel the Event with no further liability to the Exhibitor. In this case, the Exhibitor will not be refunded, and 100% of Exhibit Fees, Sponsorship and/or Advertising Fees paid by the Exhibitor will be transferred and credited to the rescheduled SOF Week. Exhibitor further releases Event Management of all liability. MCI and GSOF reserve the right to cancel, re-name, re-locate or change the dates of the Event. If SOF Week changes the name of the Event, re-locates the Event to another event facility, or changes the dates from which the Event was originally scheduled to be held, no refund will be due to the Exhibitor, but Event Management will assign to Exhibitor, in lieu of the original space, sponsorship or advertisement, such other space, sponsorship or advertisement as they deem appropriate and Exhibitor agrees to use such assignment under the terms of this Contract and subsequent editions of the Contract.

11. GOVERNING LAW

Any controversy or claim arising out of or relating to this Contract, or the breach thereof, shall be settled by arbitration in accordance with the Rules of the American Arbitration Association, and judgment upon the award rendered by the Arbitrator(s) may be entered in any Court having jurisdiction thereof. Arbitration will be held in Florida. This Contract shall be deemed entered into in Florida and shall be interpreted according to the laws of the state of Florida. No part of this Contract shall be assignable by Exhibitor without the prior written consent of MCI and GSOF. This Contract may be executed in any number of counterpart copies, each of which shall be deemed an original, but which taken together shall constitute a single instrument. The parties expressly authorize the use of facsimile or email counterparts, as a valid method of execution and delivery. If either party brings an action to enforce any of the terms or provisions of this Contract, the prevailing party shall be awarded its reasonable attorney fees, expenses and collections costs incurred in bringing, prosecuting and/or defending such action. The headings of the sections of this Contract have been inserted for convenience and reference only and shall not be construed to restrict or modify any of the terms hereof.

12. INDEMNIFICATION

To the fullest extent permitted by applicable law, for SOF Week, Exhibitor shall indemnify, defend (with legal counsel satisfactory to MCI and GSOF), and hold MCI and its officers, directors, agents, affiliates, representatives, employees and assigns, GSOF and its officers, directors, agents, affiliates, representatives, employees and assigns and the exhibit facility harmless from any claims, demands, suits, liabilities, damages, losses, costs, reasonable attorneys' fees and expenses which result from or arise out of: (a) Exhibitors' and/or Exhibitor's officers, directors, employees, contractors, agents representatives and/ or invitees' (collectively, with Exhibitor, the "exhibitor parties") negligence or other

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wrongful/unlawful act or omission at or in relation to SOF Week, (b) a breach by any Exhibitor party of any agreements, covenants, promises or other obligations under this contract (c) any matter for which any Exhibitor party is otherwise responsible under the terms of this contract and/or applicable law; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of any Exhibitor parties; (f) harm or injury (including death) to any Exhibitor party and/or loss of or damage to property or the business or profits of any Exhibitor party, whether caused by negligence, intentional act, accident, act of god, theft, mysterious disappearance or otherwise; provided, however, that such indemnification, defense and hold harmless obligations of exhibitor shall not apply for losses or claims proximately caused by MCI gross negligence, acts of theft, or willful misconduct

13. LIMITATION OF LIABILITY

To the fullest extent permitted by law, under no circumstance shall MCI, GSOF, or the Exhibit Facility be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions, except for acts or omissions constituting gross negligence, theft or willful misconduct, whether or not apprised of the possibility of any such loss profits or damages. In no event shall MCI's maximum liability under any circumstances exceed the amount actually paid to MCI by Exhibitor for exhibit space rental pursuant to this Contract. MCI makes no representations or warranties, express or implied, regarding the number of persons who will attend the Event or regarding any other matters.

14. ASSUMPTION OF RISKS; RELEASES

To the fullest extent permitted by law, Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor's participation at the Event, including, without limitation, all risks of theft, loss, harm, damage or injury to the person (including death), property, business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God or otherwise, except for losses, damages or liability proximately caused by Event Management acts or omissions constituting gross negligence, theft or willful misconduct. Exhibitor has sole responsibility for its property or any theft, damage or other loss to such property, whether or not stored in any courtesy storage area, including any subrogation claims by its insurer. Neither MCI, GSOF, the GSC or Exhibit Facility accepts responsibility, nor is a bailment created, for property delivered by or to Exhibitor. Neither MCI, GSOF or Exhibit Facility shall be liable for, and Exhibitor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages, and liabilities described in this paragraph.

15. INSURANCE

Exhibitor shall, at its own expense, secure and maintain through the term of this Contract, including move-in and move-out days, the insurance listed below, as well as any additional event-specific insurance to be outlined in the Exhibitor Service Manual:

A) Workers' Compensation and Employer's Liability insurance complying with all federal laws and laws of the state in which the Event is being held;

B) Comprehensive General Liability insurance with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, Contractual, and operation of mobile equipment, products and liquor liability (if applicable)

C) Automobile Liability insurance with limits not less than \$500,000 each occurrence combined single limit for bodily injury and property damage, including coverage for owned, non-owned and hired vehicles, including loading, and unloading operators.

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For SOF Week, Comprehensive General Liability and Automobile Liability insurance policies shall name as additional insureds MCI USA Operating Co., Global Special Operations Forces Foundation Corporation (GSOF), the General Service Contract, Peter O. Knight Airport, Hillsborough County Aviation Authority and each of its affiliates, and the City of Tampa, FL the Tampa Convention Center, all directors, members, officers, agents, employees, affiliates, subsidiaries of each of the above.

Copies of additional insured endorsements, primary coverage endorsements, and, if needed by MCI and GSOF in its determination, complete copies of policies, satisfactory to MCI, shall be promptly furnished to MCI upon request to ensure compliance with this Contract and Event Facility requirements. Certified copies of the Certificate of Insurance or policies shall provide that they may not be canceled without 30 days advance notice to MCI and GSOF. The Exhibitor shall obtain a waiver of subrogation from the carrier of each policy described above and the carrier of each other policy that provides fire, explosion or any other risk coverage insuring the Exhibitor's property, in each case releasing in full such carrier's subrogation rights.

The above insurance requirements do not apply to complimentary booths identified by USSOCOM.

16. COPYRIGHTED MATERIAL

Exhibitor shall not play or permit the playing or performance of, or distribution of any copyrighted material at the Event unless it has obtained all necessary rights and paid all required royalties, fees, or other payments.

17. OUTSIDE EXHIBITS/HOSPITALITY SUITES

Exhibitor is prohibited, without express written approval from Event Management, from displaying products/services and/or other advertising material in areas outside its booth space, such as, but not limited to, parking lots, hotel lobbies, lounges, corridors, sleeping rooms, etc., as well as unauthorized facility tours. Exhibitor also agrees not to operate hospitality suites or host any hospitality functions during official Event hours or when any Event Management-sponsored activities are being held. Hospitality functions are permitted only upon payment by the Exhibitor of all fees due hereunder. All requests for a hospitality suite or public function space must be made through Event Management. If Exhibitor cancels or fails to occupy the space during official Event hours, Event Management reserves the right to notify the hotel to cancel any hospitality space and/or hotel guest rooms under Exhibitor's name. Exhibitor shall remain liable for the payments made to the hotel.

18. VIOLATION OF RULES & REGULATIONS

Violation of this Contract or any rules and regulations governing the Event, including those published in the Exhibitor Service Manual, may result in one or more of the following actions taken against the Exhibitor: 1) the Exhibitor may be prohibited from exhibiting at the current year's Event and will forfeit all booth payments; 2) the Exhibitor's history for the following year's space selection may be taken away; and 3) the Exhibitor may be prohibited from exhibiting at future events. This list of actions is not exhaustive and does not in any way limit available remedies provided in other provisions of Contract or by law or equity. No delay by MCI and GSOF in exercising any right, power or privilege hereunder shall operate as a waiver thereof, nor shall any single or partial exercise by MCI and GSOF of any other right, power or privilege hereunder preclude any other or further exercise of any other right, power, or privilege hereunder.

19. COMPLIANCE WITH LAWS; TAXES AND LICENSES

Exhibitor agrees to abide by and observe all applicable federal, state, and local laws, codes, health and safety mandates, ordinances, rules and regulations, and all rules and regulations (including any union labor work rules). Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act and shall ensure the provision of auxiliary aids and services for its staff or attendees to enable effective communication with disabled Event participants. Exhibits must meet all required fire regulations; those that do not pass inspection will be ordered closed until all fire hazards are

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corrected or removed. Exhibitor shall be solely responsible for obtaining all licenses, permits or approvals under federal, state or local laws applicable to Exhibitor's activities at the Event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, including any applicable sales taxes, license fees, use fees, royalties or other fees, charges, levies or penalties that become due to any governmental authority in connection with its activities at the Event.

20. SOLICITATION

Exhibitor agrees to confine certain activities to the Exhibitor-designated exhibit space. These activities include, but are not limited to, solicitations, demonstrations, staging of Exhibitor's Personnel, and distribution of marketing materials. Exhibitor agrees not to display signs, products, or marketing materials anywhere other than the Exhibitor's designated exhibit space. Standing in aisles or in front of exhibit booths of other Exhibitors for advertising purposes is strictly prohibited. Persons connected with non-exhibiting companies are prohibited from any dealing, exhibiting, or soliciting within the Exposition.

21. CASH AND CARRY SALES

Exhibitor agrees not to conduct over-the-counter sales (cash, check or credit card) of tangible goods at Event, for items which the purchaser will take possession of during such transactions. Only bona fide business orders for future billing, payment, and delivery are permitted. Unless approved in advance by Event Management in writing, the following sales are strictly prohibited during the Event: (a) any retail sales including but not limited to, any retail sales in violation of the retail sales tax regulations where the Event is being held; (b) any sale where merchandise changes hands during the Event; and (c) any direct sale from the Exhibitor to consumer. The Event is strictly business to business.

22. BADGES

At all times, all exhibit personnel shall wear proper badge identification, as provided by Event Management, prominently displayed for viewing by Event Management or representatives of the official contractor for security. Badges are not transferable, and those worn by individuals other than the person to whom issued will be confiscated.

23. SHARING AND SUBLETTING

Exhibitor agrees not to assign or sublet the whole or any portion of the rented space covered by this Contract, including clients or partners of an organization. Any additional company that will be subletting or sharing space must register and pay the appropriate Booth Share fees in advance.

24. FLOOR PLAN

All dimensions and locations on the official floor plan are believed, but not warranted, to be accurate. Event Management reserves the right to make modifications that may be necessary to meet the needs of the Event. Event Management has the absolute right to allocate and assign space among exhibitors and to relocate exhibitors after initial assignment if circumstances warrant at its sole discretion. Event Management reserves the right to change the floor plan, aisle traffic patterns and flows, entrances, and exits or to move an Exhibitor to another booth location prior to, or during the Event, if Event Management, in its sole discretion, determines that to do so is in the best interest of the Event or as mandated by Fire Marshall, facility, local, state, and federal government.

25. EXHIBIT SPACE OCCUPANCY

For the Event, the hours and dates for installing, occupying and dismantling exhibits will be determined by Event Management. If Exhibitor fails to install its display by the designated time for Exhibitor set-up, or leaves its space unattended during Exhibit hours, Event Management shall have the right to take possession of the space, resell, reassign, or use exhibit space, and no refund will be due to the Exhibitor. Event Management reserves the right to set at the Exhibitor's expense any booth(s) not set by one hour prior to the first day of the opening of the Event. All exhibits must be open for business during the official Event(s) hours. Installation, Event, and Dismantling hours and dates shall be those specified by Event

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Management. Packing of exhibits prior to the close of the Event is prohibited. Any exhibitor found to have dismantled their space prior to official show closing and/or not staffing booth until show closing will incur an early breakdown fee of \$1,000 per 100 square feet reserved. Exhibitor shall be liable for all storage and handling charges for failure to remove exhibits by specified time and date. This clause shall not be construed as affecting the obligation of Exhibitor to pay the full amount of the rental provided for in this Contract for space, nor shall it affect the right of MCI and GSOF to retain as liquidated damages the whole or any part of the rental received.

26. LISTINGS AND PROMOTIONAL MATERIALS

By exhibiting at Event, Exhibitor grants to Event Management and MCI and GSOF, a fully paid, perpetual non-exclusive license to use, display and reproduce the name, trade names and product name, of Exhibitor in any directory (print, electronic or other media) listing the exhibiting companies at Event and to use such names in Event promotional materials. Neither Event Management, nor MCI and GSOF shall be liable for any errors in any listings or descriptions or for omitting any Exhibitor from the directory or other lists or materials. Event Management and MCI and GSOF may also take photographs and videos with sound of Exhibitor's booth space, exhibit and personnel during, before or after the open hours of the Event and use such photographs and videos with sound for any promotional purpose. Exhibitor consents to such photos/videos and Event Management's, MCI's, and GSOF's use of same.

27. ADDITIONAL TERMS AND CONDITIONS

Event Management has sole control over attendance policies. Except as provided to the contrary of this Contract, all monies paid by Exhibitor shall be deemed fully earned and non-refundable at the time of payment. In addition to its right to close an exhibit and withdraw acceptance of the Contract, Event Management, in its sole judgment, may refuse to consider for participation in future Events an Exhibitor who violates or fails to abide by the Contract and any of the accompanying rules and regulations. Any amendment to this Contract must be in writing and signed by an authorized representative of MCI and GSOF. Exhibitor may not assign this Contract, or any right hereunder, nor may Exhibitor sublet or license all or any portion of its exhibit space.

28. INCORPORATION OF RULES AND REGULATIONS

Any and all matters pertaining to Event not specifically concerned by the terms and conditions of this Contract shall be subject to determination by Event Management, - MCI, and GSOF in their sole discretion. Event Management may adopt rules and regulations for Event from time to time governing such matters and may amend or revoke them at any time, upon reasonable notice to Exhibitor. Any such rules and regulations, whether included in an Exhibitor Service Manual or similar document or not, are an integral part of this Contract and are incorporated herein by reference. Exhibitor of the Event shall observe and abide by additional regulations made by MCI and GSOF as soon as these additional rules are communicated to Exhibitor or posted in the Exhibitor Service Manual. This Contract for Event, including the Exhibitor Service Manual and any additional rules and regulations adopted by MCI and GSOF from time to time, states the entire Agreement of the parties with respect to the subject matter hereof.

29. EXHIBIT SPACE

Unless otherwise specified, each exhibitor's space includes the exhibit space and:

- Company profile including company logo and 50-word description displayed on Event show app, show site, or show guide (Note: Exhibitor must log in to the Exhibitor Resource Center to enter company description and upload company logo.)
- Two complimentary Exhibitor Full Conference badges per 10-ft x 10-ft space reserved. Limit for complimentary full conference passes is 12 despite the size of booth.

All exhibitors are required to have floor covering (unless venue is carpeted) of some type over the entire exhibit booth space at the Exhibitor's expense.

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Linear exhibit space also includes:

- 8-ft back drape and 3-ft side drape
- One booth identification sign (7 in x 44 in)

30. EXHIBITORS REQUIRED MARKETING MATERIALS

Exhibitor agrees and understands that it must submit marketing materials no later than 90 days before the first published date of the Event, to receive the full benefit of the products and services provided under this Agreement. This includes the submission of any materials needed for an exposition guide or mobile app that may be used to promote the exhibitor. If an Exhibitor chooses to take advantage of a sponsorship package, as detailed herein, the sponsorship package may require Exhibitor to provide additional marketing materials to third parties. Exhibitor understands that third parties are unrelated to Event Management, and Event Management will not be liable for the performance of any third parties.

31. PAYMENT METHOD

Payments must be made in U.S. Dollars and must be made online via the booth application system or remitted by ACH/Wire Transfer. All credit card payments will be issued a 3% processing fee.

32. ITAR COMPLIANCE

All SOF Week Exhibitors must agree to comply with all U.S. export control laws, including the International Traffic in Arms Regulations (ITAR). Exhibitor agrees to comply with all U.S. export control laws, including the International Traffic in Arms Regulations (ITAR).

Exhibitor assumes all responsibility for securing necessary licenses for controlled materials and for ensuring that no unauthorized transfers of technical data occur during the event.

Failure to comply may result in immediate removal from the exhibition floor without a refund. For more information, [click here](#).

All notifications regarding booth space, sponsorships, and exhibit-related questions should be sent to:

Email: SOFWEEKsales@us.wearemci.com

33. AUTHORITY TO SIGN

Exhibitor/Sponsor represents that the individual signing this Agreement on behalf of the Exhibitor/Sponsor has the authority to do so and to so legally bind the Exhibitor/Sponsor. Exhibitor represents that the execution, delivery, and performance of this Agreement by Exhibitors have been fully and validly authorized by all necessary corporate authorities.