

EXHIBITION SPONSORSHIP PROSPECTUS

SOF WEEK

TAMPA, FL

18-21 MAY 2026

EXHIBITION: 19-21 MAY



UPDATED
30 OCTOBER, 2025

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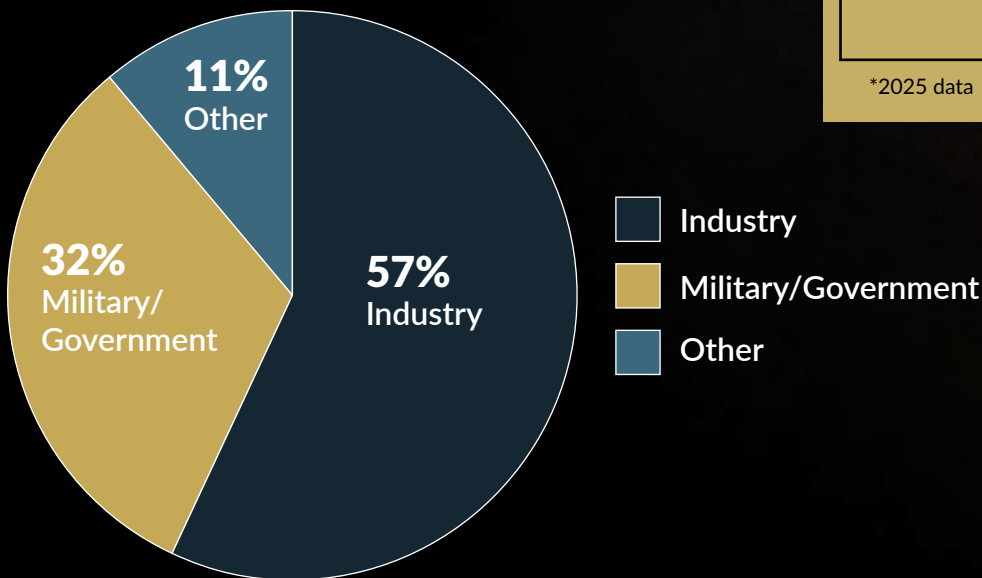
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ABOUT SOF WEEK

An annual convention for the Special Operations Forces (SOF) community, co-sponsored by U.S. Special Operations Command (USSOCOM) and the Global SOF Foundation (GSOF).

- ✓ Convenes the international SOF enterprise and its external stakeholders
- ✓ Improves the force with professional development and relationship building
- ✓ Communicates the value of SOF and its diverse mission sets to the public
- ✓ Showcases technology and capabilities essential to warfighter success

SOF ATTENDEE BREAKDOWN



WHO ATTENDS*:

22,140 Total Registered Attendees

6,324 Active-Duty Military & Government

3,120 International Participants

743 Exhibiting Organizations

295 Non-Profit/Academia

108 Media

4 Medal of Honor Recipients

*2025 data



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LEVEL SPONSORSHIPS



PREMIER SPONSOR

SOLD

GSOFF CORPORATE PARTNER RATE: **\$85,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$110,000**

- 1,280 sq ft Hospitality Suite (holds 146 reception) during show hours
- One sponsored table at the Awards dinner with seating for 10 guests
- Non-Exclusive Co-Sponsor of Tampa Convention Center Networking Reception
- Opportunity to provide flier insert in SOF Week's co-branded conference bags (sponsor to cover all production and shipping costs)
- Logo inclusion on the cobranded Mezzanine Entrance and Franklin Entrance Window Clings
- Entrance column wraps at the Tampa Convention Center
- Opportunity to play a 30 second video in the exhibition areas - *Content to be pre-approved by SOF Week Management*
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Presentation opportunity at the SOF Solutions Stage in the Tampa Convention Center, Lower Level.
- Recognition at the SOF Week Outpost at the Peter O. Knight Airport
- Company logo on all hotel confirmations
- 12 complimentary full conference passes



ELITE SPONSOR

2
REMAIN

GSOFF CORPORATE PARTNER RATE: **\$60,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$80,000**

- 640 sq ft Hospitality Suite (holds 74 reception) during show hours
- One sponsored table at the Awards dinner with Seating for ten guests
- Opportunity to provide flier insert in SOF Week's co-branded conference bags (sponsor to cover all production and shipping costs)
- Opportunity to play a 30 second video in the exhibition areas - *Content to be pre-approved by SOF Week Management*
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Opportunity to present in the Exhibition Pitch Theater
- 12 complimentary full conference passes

NIGHTWING

SOF CHAMPION

GSOFF CORPORATE PARTNER RATE: **\$30,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$36,000**

- Opportunity to play a 30 second video in the exhibition areas - *Content to be pre-approved by SOF Week Management*
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Opportunity to present in the Exhibition Pitch Theater
- Ten complimentary full conference passes

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ZONE SPONSORSHIPS

ZONE SPONSORS - LEVEL 3

1
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$21,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$26,250**

TAMPA CONVENTION CENTER

- Sponsor logo on Entrance Unit & Aisle Signs for the following Level 3 Zones: SOF Warrior, and Special Air Warfare
- Logo included on SOF Week website sponsor page, printed show guide, mobile app listing and on-site "Thank You to our Sponsors" signage
- Eight complimentary full conference passes



ZONE SPONSORS - LEVEL 1

1
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$15,750**

GSOFF NON-CORPORATE PARTNER RATE: **\$19,700**

TAMPA CONVENTION CENTER

- Sponsor logo on Entrance Unit & Aisle Signs for specified Zone on Level 1
- Logo included on SOF Week website sponsor page, printed show guide, mobile app listing and on-site "Thank You to our Sponsors" signage
- Six complimentary full conference passes



ZONE SPONSOR - JW MARRIOTT

GSOFF CORPORATE PARTNER RATE: **\$15,750**

GSOFF NON-CORPORATE PARTNER RATE: **\$19,700**

JW MARRIOTT

- Sponsor logo on Entrance Unit & Floor Decals for the following Zones in the JWM: SOF Services & Support Activity, and SOF Digital Applications
- Logo included on SOF Week website sponsor page, printed show guide, mobile app listing and on-site "Thank You to our Sponsors" signage
- Four complimentary full conference passes



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STRATEGIC SPONSORSHIPS

WIFI

1
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$52,500**

GSOE NON-CORPORATE PARTNER RATE: **\$65,600**

TAMPA CONVENTION CENTER

- Sponsor logo featured on the WiFi splash page at Tampa Convention Center, visible when attendees log in for WiFi access
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes



ROTUNDA "WELCOME CENTER"

1
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$52,500**

GSOE NON-CORPORATE PARTNER RATE: **\$65,500**

- Brand the "Welcome Center" rotunda centerpiece (located on Tampa Convention Center, Lower Level) with your company logo
- Rotunda features flags of all invited Nations
- Includes 3 large monitors with looping show information - sponsor has opportunity to include logo or video file (1 minute) - *Content to be pre-approved by SOF Week Management*
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes



REGISTRATION

1
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$50,000**

GSOE NON-CORPORATE PARTNER RATE: **\$62,500**

TAMPA CONVENTION CENTER

- Logo featured on SOF Week website registration page & sponsors page
- Hyperlink on confirmation email to all pre-registered attendees
- Logo displayed in registration at Tampa Convention Center with (3) branded 3'x3' floor decals & kick panels (sponsor may provide pop-up banners)
- Logo included on SOF Week website sponsor page, printed show guide, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes



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STRATEGIC SPONSORSHIPS

INDUSTRY LANYARD

SOLD

GSOFCORPORATE PARTNER RATE: **\$31,500**

GSOFNON-CORPORATE PARTNER RATE: **\$39,400**

- Lanyards for attendee use (Excluding U.S. Government and Military) - Lanyards printed with one color logo, the SOF Week Management to handle production and distribution
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes

GDIT

Art of the possible.



CONFERENCE BAGS

SOLD

GSOFCORPORATE PARTNER RATE: **\$31,500**

GSOFNON-CORPORATE PARTNER RATE: **\$39,400**

- Sponsor logo featured on 6,500 bags (one color sponsor logo placed prominently on bag; co-branded with SOF Week logo)
- Sponsorship includes ordering, production, and shipment of bags
- Opportunity to provide one flier insert into each bag (sponsor to cover all production and shipping costs)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes



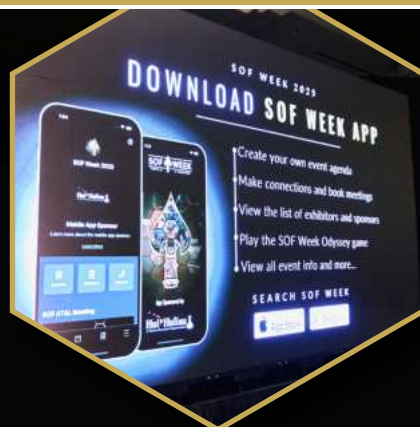
MOBILE APP

SOLD

GSOFCORPORATE PARTNER RATE: **\$31,500**

GSOFNON-CORPORATE PARTNER RATE: **\$39,400**

- Sponsor logo featured within the SOF Week Mobile App
- Sponsor recognized in emails promoting the Mobile App
- Sponsor logo displayed on the Mobile App push notifications each day of the event
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes



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STRATEGIC SPONSORSHIPS

EXHIBIT HALL NETWORKING BREAK

1
PER ZONE

GSOE CORPORATE PARTNER RATE: **\$26,250**

GSOE NON-CORPORATE PARTNER RATE: **\$32,800**

TAMPA CONVENTION CENTER & JW MARRIOTT

- Provide attendees with snacks and beverages on a select day, in one of the following zones: Enterprise Information Systems, Maritime, SOF Digital Applications, SOF Services and Support Activity, SOF Warrior, SPACE Capability Zone, Special Air Warfare
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Eight complimentary full conference passes



CHARGING STATIONS

1
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$26,250**

GSOE NON-CORPORATE PARTNER RATE: **\$32,800**

JW MARRIOTT & TAMPA CONVENTION CENTER

- Logo featured on (10) charging towers strategically placed around the Tampa Convention Center & JW Marriott, providing attendees with a quick charge
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Six complimentary full conference passes

HOTEL ROOM KEYS

1
AVAILABLE

GSOE CORPORATE PARTNER RATE: **\$21,000**

GSOE NON-CORPORATE PARTNER RATE: **\$26,250**

- Sponsor logo included on hotel room keys distributed to attendees staying at the Embassy Suites, JW Marriott, Marriott Water Street & Westin
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Eight complimentary full conference passes



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STRATEGIC SPONSORSHIPS

TUESDAY INDUSTRY NETWORKING RECEPTION

4
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$21,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$26,250**

JW MARRIOTT

- Recognition as co-sponsor for the Industry Networking Reception in the JW Marriott Exhibition Hall, Level 2 on Tuesday 18th
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Sponsor logo featured on signage at Networking Reception
- Sponsor to select a Signature Drink to be served at their designated bar
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Eight complimentary full conference passes

WEDNESDAY INDUSTRY NETWORKING RECEPTION

4
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$21,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$26,250**

TAMPA CONVENTION CENTER

- Recognition as co-sponsor for the Tampa Convention Center Industry Networking Reception on Wednesday 19th
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Sponsor logo featured on signage at Networking Reception
- Sponsor to select a Signature Drink to be served at their designated bar (bar located near booth zone if applicable)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Eight complimentary full conference passes



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STRATEGIC SPONSORSHIPS

SOF WEEK POCKET GUIDE MAP SPONSOR

1
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$20,000**

GSOFNON-CORPORATE PARTNER RATE: **\$25,000**

Put your brand in every hand. The Pocket Guide delivers at-a-glance schedules, industry demo timings, maps, and must-know info attendees use all week.

- Recognized on the cover of the pocket guide
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Two complimentary full conference passes



COFFEE BREAK & CONTINENTAL BREAKFAST SPONSOR

3
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$15,750**

GSOFNON-CORPORATE PARTNER RATE: **\$19,700**

JW MARRIOTT

- Provide attendees with continental breakfast and coffee before the morning keynote. Available on Tuesday, Wednesday, and Thursday
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Six complimentary full conference passes



HYDRATION WATER STATIONS

1
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$15,750**

GSOFNON-CORPORATE PARTNER RATE: **\$19,700**

TAMPA CONVENTION CENTER

- Opportunity to sponsor indoor water coolers, with branded bubbler covers (one color logo) - the SOF Week Management to produce
- Includes vinyl decals above prominent water fountains within the Tampa Convention Center
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Six complimentary full conference passes



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STRATEGIC SPONSORSHIPS

EXHIBIT HALL MORNING COFFEE BREAK

1
PER ZONE

GSOFCORPORATE PARTNER RATE: **\$10,500**

GSOFNON-CORPORATE PARTNER RATE: **\$13,100**

TAMPA CONVENTION CENTER & JW MARRIOTT

- Provide attendees with a coffee on the show floor in the selected Zone, exclusively for that Zone, on a select day
- Includes napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Four complimentary full conference passes



OUTDOOR FOOD TRUCKS

5
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$10,500**

GSOFNON-CORPORATE PARTNER RATE: **\$13,100**

- Sponsor logo featured on signage at food truck location: (3 available) SOF Week Outpost at Peter O. Knight or (2 available) the Tampa Convention Center
- Napkins branded with sponsor logo, one color imprint - the SOF Week Management to handle production
- Includes 10'x10' tent, (1) 6' table, (2) chairs, (1) 500w power drop
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Four complimentary full conference passes



WARFIGHTER WALK

3
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$2,000** EXCLUSIVE BUYOUT: **\$5,500**

GSOFNON-CORPORATE PARTNER RATE: **\$2,500** EXCLUSIVE BUYOUT: **\$6,875**

- Sponsor logo & QR code included on a series of meterboards to highlight key moments in SOF history (4 meterboards per sponsor)
- Displays located in all key areas of the SOF Week Campus and is featured in the SOF Week Mobile App Game, SOF Odyssey
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Two complimentary full conference passes



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STRATEGIC SPONSORSHIPS

ACCELERATOR ALLEY NETWORKING BREAK SPONSORSHIP

3

AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$5,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$6,250**

THE WESTIN WATERSIDE

Position your brand at the center of innovation and collaboration by sponsoring the Accelerator Alley Networking Break.

- Logo included on branded napkins
- Long included on SOF Week website, sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage



SERVICE DOG HYDRATION STATIONS

1

AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$4,200**

GSOFF NON-CORPORATE PARTNER RATE: **\$5,250**

TAMPA CONVENTION CENTER

- Sponsor logo featured on signage at 2 Service Dog Hydration Stations at the Tampa Convention Center
- Two complimentary full conference passes



CONFERENCE BAG INSERT

LIMITED
INVENTORY

GSOFF CORPORATE PARTNER RATE: **\$3,150**

8 Remain

GSOFF NON-CORPORATE PARTNER RATE: **\$4,200**

10 Remain

- Opportunity to provide one flier insert into each bag - 5,500 in total
- Bags will be co-branded with SOF Week & Conference Bag Sponsor Logos
- Bags to be distributed at designated pick-up locations, determined on site
- Sponsor to cover all insert production and shipping costs
- Two complimentary full conference passes

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STRATEGIC SPONSORSHIPS

PRAYER ROOM

1
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$3,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$3,750**

TAMPA CONVENTION CENTER

- Room will include soft sided seating and soft lighting
- Sponsor logo featured on Prayer Room signage
- Sponsor may include branded items inside room
- Two complimentary full conference passes

MULTIPLE
AVAILABLE

CUISINE CRUISE

Pricing Coming Soon!

- Drive traffic to your booth by hosting an international food and beverage offering on a select day of the show (Catering ordered separately)
- Your participation will be included in on-site app push notifications & SOF Week website
- Two complimentary full conference passes



WEBSITE VIDEO FEATURE

10
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$1,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$2,000**

- Opportunity to create a 1-minute video to be posted on the SOF Week Website
Content to be pre-approved by the SOF Week Management
- Company name and booth number (if applicable) listed under video
- Two complimentary full conference passes

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MEETING SPACES AND LOUNGES

SOF COMMUNITY CORRIDOR

SOLD

GSOFF CORPORATE PARTNER RATE: **\$52,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$72,200**



TAMPA CONVENTION CENTER

- Sponsor logo displayed at entrances to SOF Community Corridor in the Tampa Convention Center
- SOF Community Corridor Reception located within Community Corridor lounge space, sponsor to provide furnishings for this area if desired
- Sponsor may provide additional signage for within the lounge area
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- 12 complimentary full conference passes

WEST MEZZANINE LOUNGE

SOLD

GSOFF CORPORATE PARTNER RATE: **\$31,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$42,000**

EXCLUSIVE

- Sponsor to utilize space as a lounge during SOF Week show days
- Includes hanging banner on the railing of the lounge (Sponsor to provide artwork, *to be pre-approved by the SOF Week Management* - the SOF Week Management to cover production and installation)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Sponsor to cover all other expenses, including electrical, AV and furniture requirements
- Lounge floorplan must be pre-approved by show management (restrictions apply)
- 12 complimentary full conference passes



UF7PRO
PART OF MEHLER SYSTEMS

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MEETING SPACES AND LOUNGES

EAST MEZZANINE LOUNGE

1

AVAILABLE

GSOF CORPORATE PARTNER RATE: **\$31,500**

GSOF NON-CORPORATE PARTNER RATE: **\$42,000**

EXCLUSIVE

- Sponsor to utilize space as a lounge during SOF Week show days
- Includes hanging banner on the railing of the lounge (Sponsor to provide artwork, to be pre-approved by the SOF Week Management - the SOF Week Management to cover production and installation)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Sponsor to cover all other expenses, including electrical, AV and furniture requirements
- Lounge floorplan must be pre-approved by show management (restrictions apply)
- 12 complimentary full conference passes



GOVMATES INDUSTRY MATCHMAKING BREAK

MULTIPLE
AVAILABLE

GSOF CORPORATE PARTNER RATE: **\$2,650**

GSOF NON-CORPORATE PARTNER RATE: **\$3,150**

WEDNESDAY 20 MAY 1000 - 1200

Marriott Water Street Level 2 - Grand Ballroom

- Includes one 6' tabletop co-located with the Matchmaking sessions for sponsors to connect directly with attendees
- Opportunity to host a snack or beverage for attendees from your sponsored tabletop
- Sponsor logo featured on signage during the event
- Two Complimentary full conference passes

SOF WEEK MEETING HUB

5

AVAILABLE

GSOF CORPORATE PARTNER RATE: **\$12,500**

GSOF NON-CORPORATE PARTNER RATE: **\$15,000**

- Sponsor logo displayed at entrance to the SOF Week Meeting Hub in the Marriott Water Street
- 2 dedicated 10-person meeting tables located on the Meeting Hub floor with adjacent signage
- Opportunity to order catering (afternoon energy break, wine/beer happy hour, etc.) for ONE designated time window (sponsor to cover all catering costs)
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Four complimentary full conference passes

Catering Breaks:

- | | |
|------------------------|--------------------------|
| 1) Tuesday, 9am - 10am | 4) Wednesday, 12pm - 1pm |
| 2) Tuesday, 12pm - 1pm | 5) Wednesday, 3pm - 5pm |
| 3) Tuesday, 3pm - 5pm | |

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MEETING SPACES AND LOUNGES

SOF MEETING PODS

4
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$10,500**

GSOFF NON-CORPORATE PARTNER RATE: **\$13,100**

EXCLUSIVE

- Logo featured on 1 branded 10'x6' meeting pod, located at the back of PEO Row
- Pod is exclusive to sponsor use for the duration of the show - Includes reserved sign
- Includes a table, 4 chairs, and a 500w electrical drop
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Four complimentary full conference passes



THE GSOFF TEAM ROOM

MULTIPLE
AVAILABLE

GSOFF CORPORATE PARTNER RATE: **\$10,000**

GSOFF NON-CORPORATE PARTNER RATE: **\$12,500**

JW MARRIOTT

- Sponsor logo displayed at entrance unit for the "The GSOFF Team Room," an intimate theater in the JW Marriott
- Spotlight theater set to showcase live podcasts/sessions, fireside chats, and encourage audience interaction, as well as overflow viewing for general session
- Front Row Crescent Round table reserved for 5-6 sponsors / sponsor guests for all sessions
- Logo included on SOF Week website sponsor page, mobile app listing and on-site "Thank You to our Sponsors" signage
- Four complimentary full conference passes

SOF SOLUTIONS STAGE

Pricing Coming Soon!

The SOF Solutions Stage showcases Industry's innovative technologies, capabilities, and services designed to meet the evolving needs of Special Operations Forces. Featuring live presentations and indoor demonstrations, it offers attendees a first-hand look at practical solutions from industry and partners supporting the SOF mission.

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MEETING SPACES AND LOUNGES

WATerview TERRACE - VIP LOUNGE

1
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$75,000**

GSOFNON-CORPORATE PARTNER RATE: **\$93,750**

- Catering spend of \$15,000 applied to VIP Reception on Wednesday during the CAPE Demo (catering is not limited to the reception; anything over \$15,000 is the responsibility of the sponsor)
- Branded entry: Check-in desk and signage; VIP check-in assistance (to include access for your guests)
- Acknowledgement included in invitations sent to international VIPs to attend the CAPE Demo VIP reception
- Use of convention center furnishings within the space
- Logo included on SOF Week website sponsor page, mobile app listing, and on-site "Thank You to our Sponsor" signage
- 12 complimentary full conference passes



ACCELERATOR ALLEY SPONSOR

3
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$16,500**

GSOFNON-CORPORATE PARTNER RATE: **\$20,625**

THE WESTIN WATERSIDE

This unique opportunity provides a platform for small businesses without existing SOF contracts to showcase their cutting-edge technology in support of the SOF Warfighter. A selection committee will review the submissions and identify which technology should be featured in this showcase. The 2026 rendition will feature 40+ tabletops at the Westin Waterside, co-located with the new SPACE Capability Zone.

- Opportunity to serve on the Accelerator Alley selection committee
- Opportunity to hear pitches from selected companies in the Pitch Theater
- Signage at the entrance to the Accelerator Alley Foyer
- Sponsor logo on the Accelerator Alley webpage
- Four Complimentary full-conference passes
- Meeting room in the Westin Waterside for sponsors' use



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MEETING ROOMS AND HOSPITALITY SUITES

Explore these unique venues for meeting spaces to connect with attendees outside traditional exhibits!

TAMPA CONVENTION CENTER

Room Number		Dimensions	CP Room Rental Price	NCP Room Rental Price	F&B Minimums
302	SOLD	20x32	\$25,600	\$35,200	\$2,500
303	SOLD	40x32	\$51,200	\$70,400	\$2,500
304	SOLD	20x32	\$25,600	\$35,200	\$2,500
305	SOLD	40x32	\$51,200	\$70,400	\$2,500
306		20x32	\$25,600	\$35,200	\$2,500
307	SOLD	40x32	\$51,200	\$70,400	\$2,500
308	SOLD	20x32	\$25,600	\$35,200	\$2,500
309	SOLD	40x32	\$51,200	\$70,400	\$2,500
412	SOLD	20x32	\$25,600	\$35,200	\$2,500
413	SOLD	40x32	\$51,200	\$70,400	\$2,500
414	SOLD	20x32	\$25,600	\$35,200	\$2,500
415		40x32	\$51,200	\$70,400	\$2,500
416	SOLD	20x32	\$25,600	\$35,200	\$2,500
417	SOLD	40x32	\$51,200	\$70,400	\$2,500
418		20x32	\$25,600	\$35,200	\$2,500
419	SOLD	40x32	\$51,200	\$70,400	\$2,500

THE WESTIN

Room Number		Dimensions	CP Room Rental Price	NCP Room Rental Price	F&B Minimums
Conch		38x25x10	\$5,700	\$7,125	\$4,275
Coral Reef		60x25x10	\$9,360	\$11,700	\$5,000
Channelside		135x22x10	\$17,820	\$22,275	\$15,000
Lagoon		20x16x10	\$1,920	\$2,400	\$1,440
Sunset		35x25x10	\$5,250	\$6,562.50	\$3,900
Waterside		76x25	\$11,400	\$14,250	\$8,000
Marine		43x20	\$5,160	\$6,450	\$3,800

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MEETING ROOMS AND HOSPITALITY SUITES

Explore these unique venues for meeting spaces to connect with attendees outside traditional exhibits!

MARIOTT WATER STREET

Room		Dimensions	CP Room Rental Price	NCP Room Rental Price	F&B Minimums
Meeting Room 1		34x28x12	\$23,800	\$28,560	\$9,500
Meeting Room 3		24x27x12	\$16,200	\$19,440	\$6,500
Meeting Room 4		34x28x12	\$23,800	\$28,560	\$9,500
Florida Salon Ballroom 1	SOLD	31x23x16	\$17,825	\$21,390	\$6,500
Florida Salon Ballroom 2	SOLD	31x23x16	\$17,825	\$21,390	\$6,500
Florida Salon Ballroom 3	SOLD	31x23x16	\$17,825	\$21,390	\$6,500
Grand Ballroom Salon A		44x24x19	\$8,800 per day	\$10,560 per day	\$2,500 per day
Grand Ballroom Salon B		44x24x20	\$8,800 per day	\$10,560 per day	\$2,500 per day
Grand Ballroom Salon C		44x24x21	\$8,800 per day	\$10,560 per day	\$2,500 per day
Grand Ballroom Salon D		44x24x22	\$8,800 per day	\$10,560 per day	\$2,500 per day



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MEETING ROOMS AND HOSPITALITY SUITES

Explore these unique venues for meeting spaces to connect with attendees outside traditional exhibits!

EMBASSY SUITES

Ballrooms		Dimensions	CP Room Rental Price	NCP Room Rental Price	F&B Minimums
Skyway I	SOLD	46x29	\$10,500	\$13,500	\$30,000
Skyway II	SOLD	44x29	\$10,500	\$13,500	\$30,000
Bayside I		39x48	\$14,500	\$18,200	\$35,000
Bayside II	SOLD	39x48	\$14,500	\$18,200	\$35,000
Gandy I	SOLD	TBA	\$8,000	\$10,000	\$18,000
Gandy II		TBA	\$10,500	\$13,500	\$30,000
Frankland Boardroom	SOLD	26'6x12	\$2,500	\$3,200	\$2,500
Campbell Boardroom	SOLD	26'6x12	\$2,500	\$3,200	\$2,500

Other Exhibit Spaces		Dimensions	CP Room Rental Price	NCP Room Rental Price	F&B Minimums
Nook 1 - Starbucks		200 sq ft	\$5,500	\$6,875	\$3,000
Nook 2 - Exit		200 sq ft	\$2,500	\$3,125	\$2,500
5th Floor Landing #1		200 sq ft	\$1,500	\$1,875	\$2,000
5th Floor Landing #2		200 sq ft	\$1,500	\$1,875	\$2,000

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INDUSTRY DEMONSTRATION SPONSORSHIPS

Take advantage of the Riverwalk at the Tampa Convention Center!
Showcase your products and capabilities in one of the dock spaces
or through an industry demonstration.

BOAT SLIP RENTAL

MULTIPLE
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$4,000**

GSOFNON-CORPORATE PARTNER RATE: **\$5,000**

TAMPA CONVENTION CENTER

- Non-Demonstration Dock Space to showcase your product and capabilities
- Logo included on SOF Week website, and mobile app listing
- 2 complimentary full conference passes



INDUSTRY DEMONSTRATION AT RIVERWALK

MULTIPLE
AVAILABLE

GSOFCORPORATE PARTNER RATE: **\$4,000**

GSOFNON-CORPORATE PARTNER RATE: **\$5,000**

TAMPA CONVENTION CENTER: BASIN OR RIVERWALK

Showcase your advanced autonomous and manned systems through dynamic aerial and maritime demonstrations, emphasizing cutting-edge capabilities for special operations.

Waterborne & Aerial Demonstrations:

This opportunity is designed for industry to showcase their capabilities in air and water operations, offering an ideal platform to showcase capabilities such as:

- Simulation of intelligence gathering, logistics, and connectivity.
- Highlight offensive and defensive missions.
- Demonstrate the precision, stealth, and efficiency of autonomous technologies in maritime environments.
- Logo included on SOF Week website, and mobile app listing
- Two complimentary full conference passes



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INDUSTRY DEMONSTRATION SPONSORSHIPS

Take advantage of the SOF Week Outpost at Peter O. Knight Airport! Showcase your advanced capabilities and cutting-edge technologies in a live, operationally relevant environment.



SOF WEEK OUTPOST AT PETER O. KNIGHT AIRPORT DEMONSTRATIONS

GSOE CORPORATE PARTNER RATE: **\$4,000**

GSOE NON-CORPORATE PARTNER RATE: **\$5,000**

PETER O. KNIGHT AIRPORT

Industry Demonstration details will be coordinated based on the capability that will be showcased (aerial, land-based, etc). Each company conducting a demonstration will have 1 opportunity each day of the event for a total of 3 demonstration opportunities.

2026 Static Display Price Per Square Foot: Corporate Partners- \$20 per square foot // Non-Corporate Partners- \$27.50 per square foot.

Interested in a static display (Larger static display space sold on a sliding scale) at the SOF Week Outpost? Contact sofweeksales@us.wearenci.com for details.

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AWARDS DINNER SPONSORSHIPS

WHAT IS THE AWARDS DINNER?

The Awards Ceremony & Dinner is one of the most anticipated moments of SOF Week. It is an evening that shines a spotlight on the extraordinary accomplishments and enduring impact of the Special Operations community.

This prestigious gathering has honored remarkable leaders through distinguished awards, including the legendary Bull Simons Award, which celebrates individuals who embody the courage, character, and

unwavering spirit of Col. Arthur “Bull” Simons himself.

The evening includes a cocktail reception, an Awards Ceremony, and a gourmet dinner. This exclusive event is the perfect way to close out SOF Week. Tickets are required with limited availability on a first-come, first-served basis. In order to secure your spot, eligible sponsorship packages can be purchased. Single ticket purchases will be available in Spring 2026.

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AWARDS DINNER SPONSORSHIPS

TITLE SPONSOR

GSOE CORPORATE PARTNER RATE: **\$36,750**

GSOE NON-CORPORATE PARTNER RATE: **\$45,900**

1

AVAILABLE

- Two tables at the event (10 per table).
- Recognition on signage at the entrance to the Awards Dinner
- Logo included in the program guide and on the awards dinner website page.
- Acknowledgment and recognition of your sponsorship by the GSOE President
- Recognition in writing on the back of the printed dinner program
- 12 complimentary full conference passes

AWARDEE SPONSOR

GSOE CORPORATE PARTNER RATE: **\$10,500**

GSOE NON-CORPORATE PARTNER RATE: **\$13,100**

1

AVAILABLE

- "Awardee Sponsor" on signage displayed outside the entrance to the ballroom at the ballroom.
- "Awardee Sponsor" on the printed program distributed at the dinner.
- Acknowledgment and recognition of your sponsorship by the Master of Ceremonies
- One table at the event (10 per table)
- Four complimentary full conference passes

RECEPTION SPONSOR

GSOE CORPORATE PARTNER RATE: **\$26,250**

GSOE NON-CORPORATE PARTNER RATE: **\$32,800**

1

AVAILABLE

- One table at the event (10 per table)
- Recognition on signage at the entrance of the ballroom.
- Recognition in writing on the back of the printed dinner program.
- Logo included in the program guide and on the awards dinner website page.
- Acknowledgment and recognition of your sponsorship by the GSOE President
- 10 complimentary full conference passes

SUPPORTING SPONSOR

GSOE CORPORATE PARTNER RATE: **\$7,900**

GSOE NON-CORPORATE PARTNER RATE: **\$10,500**

18/20

AVAILABLE

- One table at the event (10 people per table)
- Recognition on signage at the entrance to the Awards Dinner
- Recognition in writing on the back of the printed dinner program
- Acknowledgment and recognition of your table by the Global SOF President
- Your company name displayed on a table-tent on your reserved table
- Two complimentary full conference passes

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AWARDS DINNER SPONSORSHIPS

WHISKEY WALL SPONSOR

GSOF CORPORATE PARTNER RATE: **\$10,500**

GSOF NON-CORPORATE PARTNER RATE: **\$13,100**

1
AVAILABLE

- Official sponsor of the Whiskey Wall at the Awards Dinner Reception, includes branded napkins (one color logo)
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Four complimentary full conference passes



WINE SPONSOR

GSOF CORPORATE PARTNER RATE: **\$7,900**

GSOF NON-CORPORATE PARTNER RATE: **\$10,500**

1
AVAILABLE

- Two bottles of wine per table and branded wine tag placed on each table
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Logo wine charms included on wine glasses
- Two complimentary full conference passes



CENTERPIECE SPONSOR

GSOF CORPORATE PARTNER RATE: **\$10,500**

GSOF NON-CORPORATE PARTNER RATE: **\$13,100**

SOLD

- One table at the event (10 per table)
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Your company logo displayed in each centerpiece
- Four complimentary full conference passes

BAR SPONSOR

GSOF CORPORATE PARTNER RATE: **\$7,900**

GSOF NON-CORPORATE PARTNER RATE: **\$10,500**

1
AVAILABLE

- Official bar sponsor of the Awards Dinner Reception, includes branded napkins (one color logo)
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Two complimentary full conference passes

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AWARDS DINNER SPONSORSHIPS

ENTERTAINMENT SPONSOR

GSOFCORPORATE PARTNER RATE: **\$7,900**

GSOFNON-CORPORATE PARTNER RATE: **\$10,500**

1

AVAILABLE

- Sponsor the entertainment during the reception prior/post to the awards dinner.
- Recognition on signage at the entrance to the ballroom.
- Recognition on the back of the printed dinner program.
- Acknowledgement and recognition of your sponsorship by the GSOFPresident
- Two complimentary full conference passes

SIGNATURE DRINK SPONSOR

GSOFCORPORATE PARTNER RATE: **\$3,150**

GSOFNON-CORPORATE PARTNER RATE: **\$3,900**

3

AVAILABLE

- Sole naming rights of the beverage of choice (pre-approved by SOF Week Management)
- Beverage cups with branded logo
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner

PASSED APPETIZER SPONSOR

GSOFCORPORATE PARTNER RATE: **\$5,250**

GSOFNON-CORPORATE PARTNER RATE: **\$7,900**

1

AVAILABLE

- Passed appetizers during reception, includes branded napkins on each table
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner

PHOTO BOOTH SPONSOR

GSOFCORPORATE PARTNER RATE: **\$3,150**

GSOFNON-CORPORATE PARTNER RATE: **\$3,900**

1

AVAILABLE

- Photo Booth for 1 hour during the reception & 1 hour during after party
- Logo included on participant photos
- Two complimentary full conference passes

PLATED DESSERT SPONSOR

GSOFCORPORATE PARTNER RATE: **\$5,250**

GSOFNON-CORPORATE PARTNER RATE: **\$7,900**

1

AVAILABLE

- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner
- Branded napkins with service
- Edible branded bite on the plate

MENU SPONSOR

GSOFCORPORATE PARTNER RATE: **\$3,150**

GSOFNON-CORPORATE PARTNER RATE: **\$3,900**

1

AVAILABLE

- Sole sponsor of the Menu provided at each table
- Recognition in writing on the back of the printed dinner program
- Recognition on signage at the entrance to the Awards Dinner

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WELCOME RECEPTION

What is the SOF Week Welcome Reception?

The SOF Week Welcome Reception is the highlight of SOF Week 2026, organized by the GSOF Foundation. This event celebrates the foundation's milestones and achievements, offering a unique opportunity for networking, enjoying food and beverages, and engaging in fun activities.

The event brings in 4,000~ attendees and takes place on May 18, 2026 of SOF Week and features a variety of activities, including live music, unique food and beverage stations, and even indoor bowling.

It's a great chance for members of the SOF community to connect in person and celebrate their shared accomplishments.

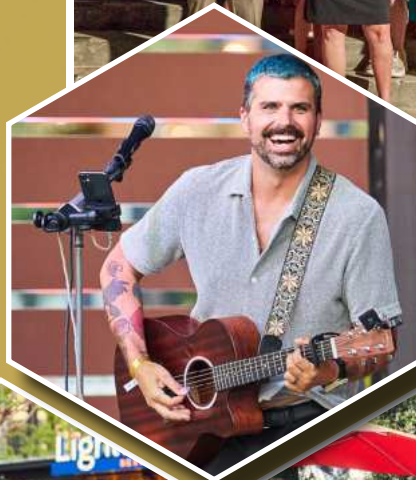
Secure your sponsorship for the Welcome Reception today by contacting; sofweeksales@us.wearenci.com

Please Note: All SOF Week Welcome Reception Sponsorships include recognition on GSOF social media platforms, the event website, and event signage.

Sponsor Complimentary Passes to SOF Week Welcome Reception ONLY based on Sponsorship Spend:

\$0 - \$5,000 = 1 complimentary pass
\$5,001 - \$10,000 = 2 complimentary passes
\$10,001+ = 3 complimentary passes

GSOF Corporate Partners will receive emailed codes for discounted entry to this reception for all attending employees.



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WELCOME RECEPTION



PRESENTING SPONSOR

GSOF CORPORATE PARTNER RATE: **\$23,625**

SOLD

GSOF NON-CORPORATE PARTNER RATE: **\$29,625**

The event will be co-named with your company or organization name.

Example: 2026 SOF Week Welcome Reception Presented by "Your company name" and includes the following:

- 15 complimentary passes to the Welcome Reception ONLY
- Champagne Station at a main point
- Lower level of bowling lanes in Splitsville
- Passed sponsored drink inside of Splitsville
- Company logo on event branding
- Opportunity to provide a looping video during the entire reception (no sound)
- Option to provide a branded give-away at registration or Splitsville (event bag, flier, calendar, etc.)
- Recognition on the event website header as the presenting sponsor

TITLE SPONSOR

SOLD

GSOF CORPORATE PARTNER RATE: **\$15,750**

GSOF NON-CORPORATE PARTNER RATE: **\$19,700**

Stand out among the crowd! Your company will be recognized as the title sponsor and receive the following:

- Eight complimentary passes to the Welcome Reception ONLY
- Opportunity to provide a looping video during the entire reception (no sound)
- Unique signage at the entrance to the reception
- Your logo will appear at the top or larger than all other brands included on event signage

Snc[®]

BOURBON TASTING

GSOF CORPORATE PARTNER RATE: **\$10,500**

SOLD

GSOF NON-CORPORATE PARTNER RATE: **\$13,125**

This is a very popular stop at the reception. Your company will be recognized as the Bourbon Tasting Bar sponsor and receive the following:

- Logo on branded acrylic cups
- Signage at the sponsored station

CACI
EVER VIGILANT

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WELCOME RECEPTION

BAMBOO BAR

GSOF CORPORATE PARTNER RATE: **\$9,975**

GSOF NON-CORPORATE PARTNER RATE: **\$12,500**

1

AVAILABLE

The perfect sponsorship for May in Tampa, a frozen drink at the Bamboo Bar! Your company will be recognized as the Bamboo Bar Sponsor and receive the following:

- Personalized drink paper umbrellas
- Signage at the sponsored station



OLD FASHIONED STATION

GSOF CORPORATE PARTNER RATE: **\$9,975**

GSOF NON-CORPORATE PARTNER RATE: **\$12,500**

1

AVAILABLE

Your company will be recognized as the Old Fashioned sponsor and receive the following:

- Logo on branded acrylic cups
- Custom signage at the sponsored station

TEQUILA TASTING

GSOF CORPORATE PARTNER RATE: **\$9,975**

GSOF NON-CORPORATE PARTNER RATE: **\$12,500**

1

AVAILABLE

Your opportunity to bring some flare to the party! Your company will be recognized as the Tequila Tasting Sponsor and receive the following:

- Branded tasting cups
- Signage at the sponsored station

AVIATION MARTINI

GSOF CORPORATE PARTNER RATE: **\$9,975**

GSOF NON-CORPORATE PARTNER RATE: **\$12,500**

SOLD

Freedom to design and create a custom cocktail for this event. Examples: SOF Smash, Shock & Awe, etc. You will be recognized as the Signature Cocktail Sponsor and receive the following:

- Branded stir sticks  **Bombardier Defense**
- Signage at the sponsored station

WINE TASTING

GSOF CORPORATE PARTNER RATE: **\$8,925**

GSOF NON-CORPORATE PARTNER RATE: **\$11,200**

1

AVAILABLE

This will attract the wine lovers! Your company will be recognized as the Wine Tasting Sponsor and receive the following:

- Logo included on wine related swag
- Signage at the sponsored station



BEER GARDEN

GSOF CORPORATE PARTNER RATE: **\$8,825**

GSOF NON-CORPORATE PARTNER RATE: **\$11,100**

1

AVAILABLE

Or Biergarten! Your company will be recognized as the Beer Garden Sponsor and receive the following:

- Logo included on stadium cups
- Signage at the sponsored station

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WELCOME RECEPTION



MARGARITA STATION

GSOFF CORPORATE PARTNER RATE: \$8,825

SOLD

GSOFF NON-CORPORATE PARTNER RATE: \$11,100

It's margarita time! Your company will be recognized as the Margarita Sponsor and receive the following:

- Logo on branded acrylic cups
- Signage at the sponsored station



GAME ZONE

GSOFF CORPORATE PARTNER RATE: \$7,875

GSOFF NON-CORPORATE PARTNER RATE: \$9,800

1

AVAILABLE

Host some indoor fun with bowling and other games at the "Game Zone"! Your company will be recognized as the Game Zone Sponsor and receive the following:

- Signage at the Games Stations



CIGAR ROLLER

GSOFF CORPORATE PARTNER RATE: \$7,350

SOLD

GSOFF NON-CORPORATE PARTNER RATE: \$9,200

Great to take home! Your company will be recognized as the Cigar Roller Sponsor and receive the following:

- Branded cigar bands
- Signage at the sponsored station



PASSED APPETIZERS

GSOFF CORPORATE PARTNER RATE: \$7,350

SOLD

GSOFF NON-CORPORATE PARTNER RATE: \$9,200

Give attendees a taste of passed apps from Everglazed - a new spin on chicken & waffles!

- Logo on branded donut rounds
- Branded aprons for serving staff



SPLITSVILLE FOOD STATION

GSOFF CORPORATE PARTNER RATE: \$5,500

2

AVAILABLE

GSOFF NON-CORPORATE PARTNER RATE: \$6,875

Your Company will be recognized as the Food Sponsor in Splitsville.

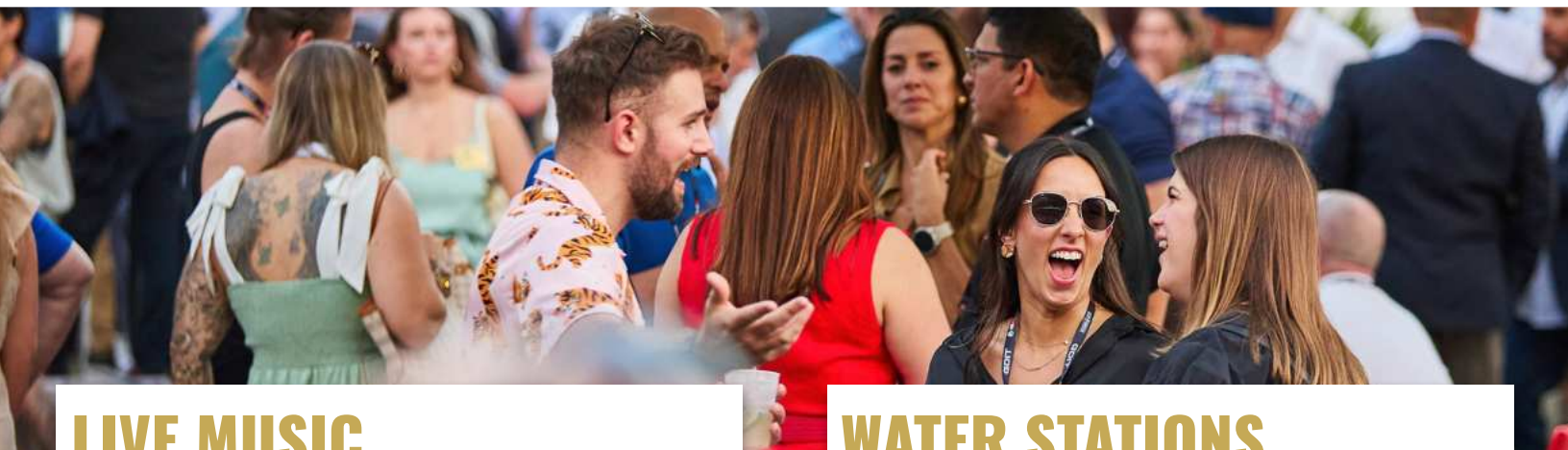
- Logo on Signage

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WELCOME RECEPTION



LIVE MUSIC

GSOFCORPORATE PARTNER RATE: **\$4,700**

GSOFCORPORATE PARTNER RATE: **\$5,900**

1
AVAILABLE

Treat attendees to a taste of local talent in the form of music! Your company will be recognized as the Live Music sponsor and receive the following:

- Branded guitar picks scattered throughout the venue
- Signage at the sponsored station



PHOTO BOOTH

GSOFCORPORATE PARTNER RATE: **\$4,200**

GSOFCORPORATE PARTNER RATE: **\$5,300**

1
AVAILABLE

Back by popular demand! Your company will be recognized as the Photo Booth Sponsor and receive the following:

- Up to 6 custom branded digital backgrounds
- Signage at the sponsored area

WATER STATIONS

GSOFCORPORATE PARTNER RATE: **\$3,150**

GSOFCORPORATE PARTNER RATE: **\$4,000**

1
AVAILABLE

Your company will be recognized as the Water Station sponsor and receive the following:

- Logo on disposable cups
- Signage at the sponsored stations

SIGNAGE SPONSOR

GSOFCORPORATE PARTNER RATE: **\$3,150**

GSOFCORPORATE PARTNER RATE: **\$4,000**

1
AVAILABLE

Get your company logo on ALL event informational signage with this stand out sponsorship!

CORN HOLE

GSOFCORPORATE PARTNER RATE: **\$3,150**

GSOFCORPORATE PARTNER RATE: **\$4,000**

1
AVAILABLE

Test your corn hole skills! Your company will be recognized as the Corn Hole sponsor and receive the following:

- Branded corn hole game
- Signage at the sponsored station

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WELCOME RECEPTION

CASINO TABLE SPONSOR

GSOF CORPORATE PARTNER RATE: **\$2,500**

GSOF NON-CORPORATE PARTNER RATE: **\$3,125**

10
AVAILABLE

- Sponsor the "Casino" and receive a 6ft vendor table near the game tables.
- Company logo on "funny money" to give out to attendees. This is a great conversation starter to break the ice with ease.



SPLITSVILLE LOUNGE

GSOF CORPORATE PARTNER RATE: **\$2,100**

GSOF NON-CORPORATE PARTNER RATE: **\$2,625**

2
AVAILABLE

This indoor lounge offers the perfect place to network inside a temperature controlled space! Your company will be recognized as the Splitsville Lounge Sponsor and receive:

- Custom signage at the sponsored station



TIKI SOCIAL LOUNGE

GSOF CORPORATE PARTNER RATE: **\$2,100**

GSOF NON-CORPORATE PARTNER RATE: **\$2,625**

SOLD

Get noticed at this refreshing Tiki Social Lounge station offering frozen drinks to attendees. Your company will be recognized as the Tiki Social Lounge sponsor and receive the following:

- Custom signage at the sponsored station



SMALL BUSINESS FOOD COURT

GSOF CORPORATE PARTNER RATE: **\$1,050**

GSOF NON-CORPORATE PARTNER RATE: **\$1,300**

1
AVAILABLE

Be a Sponsor of the "Small Business Food Court" at the 2026 SOF Week Welcome Reception, an area that will feature plenty of food and beverage options for attendees

- Logo on large banner at the sponsored station

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BRANDING AND DIGITAL ADVERTISING SPONSORSHIPS

Coming soon!

FOR SPONSORSHIP INQUIRIES

To explore sponsorship opportunities for **SOF Week 2026**, please contact the appropriate representative based on your organization name:

Organizations beginning with **Numbers or A-N**

Email: walid.mansoor@wearemci.com

Phone: 703-935-8564

Organizations beginning with **O-Z**

Email: dom.kogok@wearemci.com

Phone: 443-689-7001

For opportunities to be included in the Show Guide and Show Daily, please
contact patrick.hopper@opensysmedia.com.

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